# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM717233

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wescom Central Credit Union		03/28/2022	state chartered credit union: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	The Regents of the University of California
Street Address:	1111 Franklin Street
Internal Address:	8th Floor
City:	Oakland
State/Country:	CALIFORNIA
Postal Code:	94607
Entity Type:	Corporation: CALIFORNIA

## **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark	
Registration Number:	5865959	#BETTERBANKING4BRUINS	
Registration Number:	6442314	BETTER BANKING FOR BRUINS	

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2133957632

Email: ipfilings@hansonbridgett.com **Correspondent Name:** Justin Thiele, Hanson Bridgett LLP

Address Line 1: 425 Market St Address Line 2: 26th Floor

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	34247.1
NAME OF SUBMITTER:	Justin Thiele
SIGNATURE:	/Justin Thiele/
DATE SIGNED:	03/28/2022

**Total Attachments: 2** 

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TRADEMARK REEL: 007673 FRAME: 0160

## **ASSIGNMENT OF TRADEMARKS**

This Assignment of Trademarks ("Assignment"), effective as of the last date signed below, is entered into by and between Wescom Central Credit Union, a California state chartered credit union (the "Assignor"), located at 122 South Marengo Avenue, Pasadena, California 91101, and The Regents of the University of California, a California corporation (the "Assignee"), located at 1111 Franklin Street, 8th Floor, Oakland, California 94607.

Whereas, Assignor is the owner of the trademarks set forth in Schedule A attached hereto, including but not limited to the registrations, applications, and common law trademark rights in such marks (collectively, "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks throughout the world; and

Whereas, Assignee has agreed to acquire all right, title, and interest in and to the Trademarks;

**Now, therefore,** and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby assign to Assignee all rights, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights of action and claims for past infringements thereof.

**In witness whereof,** the parties to this Agreement, intending to be legally bound by this Agreement, sign below:

WESCOM CENTRAL CREDIT UNION  By:  By:	THE REGENTS OF THE UNIVERSITY OF CALIFORNIA d by:  Michael J. Buk  By:	
Darren Williams Name:	Name: Michael J. Beck	
Title:President/CEO	Title: _ Administrative Vice Chancellor	
3/25/2022 Date:	Date: 3/28/2022	

# Schedule A

Mark	Reg. No.	Current Owner	International Classes
#BETTERBANKING4BRUINS	5,865,959	Wescom Central Credit Union	36
BETTER BANKING FOR BRUINS	6,442,314	Wescom Central Credit Union	36