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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM717426

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SERVEMOTION, INC.		07/20/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	SPRINGSERVE, INC.	
Street Address:	44 West 28th Street	
Internal Address:	4TH Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10001	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	5816535	DIRECTCONNECT
Registration Number:	5459088	SPRINGSERVE
Registration Number:	5746478	BROADFALL

CORRESPONDENCE DATA

Fax Number: 2052541999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2052541036

Email: tebbert@maynardcooper.com

Correspondent Name: C. Brandon Browning
Address Line 1: 1901 6th Avenue North

Address Line 2: Suite 1700

Address Line 4: Birmingham, ALABAMA 35203

ATTORNEY DOCKET NUMBER:	21204.0002
NAME OF SUBMITTER:	C. Brandon Browning
SIGNATURE:	/C. Brandon Browning/
DATE SIGNED:	03/29/2022
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Total Attachments: 0

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REEL: 007674 FRAME: 0081

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RECORDED: 03/29/2022