

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718474

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
REDSTONE HAUTE COUTURE CO., LTD.		03/28/2022	Limited Liability Company: CHINA
RECEIVING PARTY DATA			
Name:	YIZHEN (SHENZHEN) INTERNATIONAL FASHION CO., LTD.		
Street Address:	Unit 6B01-02, Anlian Bldg. No. 4018 Jintian Rd., Lianhua Community, Futian District, Shenzhen		
City:	Guandong		
State/Country:	CHINA		
Entity Type:	Limited Liability Company: CHINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5975191	YI	
Registration Number:	5970779	YICONCEPT	
CORRESPONDENCE DATA			
Fax Number:	3105571540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3105571511		
Email:	trademarks@kleinberglerner.com		
Correspondent Name:	Marshall Lerner		
Address Line 1:	1875 Century Park East		
Address Line 2:	Suite 1150		
Address Line 4:	LOS ANGELES, CALIFORNIA 90067		
NAME OF SUBMITTER:	Marshall A. Lerner		
SIGNATURE:	/Marshall A. Lerner/		
DATE SIGNED:	04/01/2022		
Total Attachments: 3			
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OP \$65.00 5975191

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, REDSTONE HAUTE COUTURE Co., Ltd. a China limited liability company, located at Unit B, 15th Floor, Anlian Bldg #4018 Jintian Road, Futian District Shenzhen CHINA, hereinafter referred to as ASSIGNOR, has adopted, used, is using and is the owner of the following trademarks and registrations and applications thereof, identified herein in Exhibit No. 1, hereinafter referred to as the Marks; and

WHEREAS, YIZHEN (SHENZHEN) INTERNATIONAL FASHION CO., LTD., a China limited liability company, located at Unit 6B01-02, Anlian Building, No. 4018 Jintian Road, Lianhua Community, Futian District, Shenzhen, Guangdong, China, hereinafter referred to as ASSIGNEE, is desirous of acquiring all right, title and interest in and to the Marks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all worldwide right, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks and the registrations and applications thereof.

ASSIGNOR hereby further assigns to ASSIGNEE (a) all damages and other proceeds hereafter recovered or received in any infringement suit, settlement or other proceeding related to the Marks, (b) the right to sue for and obtain remedies for past, present and future infringements of the Marks, and (c) all other rights corresponding to the Marks and any existing or future applications and registrations related to the Marks throughout the world.

ASSIGNOR further warrants that upon request of ASSIGNEE, it shall execute all documents, instruments and papers, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment or to more fully evidence ASSIGNEE'S rights in the Marks as well as to provide such other material, information and assistance as ASSIGNEE may consider necessary to carry out the intent of this Assignment.

ASSIGNOR covenants to and with ASSIGNEE that the ASSIGNOR is the owner and has the right to transfer and assign the Marks, that the Marks are free and clear of all liens, encumbrances and security interests, and that the ASSIGNOR will defend the title of the Marks against any person claiming an adverse interest in the Marks which interest arose prior the date thereof.

The assignment is binding upon the parties, their successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on 28th day of March,
2022.



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(Yao Liren)
(Legal Manager)

Ref No.	Trademark	Class	App. No	Reg. No
IP-ETAP-2201257-01262-US	YI	18, 25	88282113	5975191
IP-ETAP-2201257-01262-US	YIconcept	3, 14, 18, 25	5970779	5970779

Exhibit No. 1