

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718821

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Inyo Pool Products, Inc		04/04/2022	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Inyo Holdings, LLC		
Street Address:	190 Monroe Avenue NW		
Internal Address:	Suite 600		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49503		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5088295	PURELINE	
Registration Number:	5172644	PURELINE	
Registration Number:	3615348	INYO POOL PRODUCTS	
Serial Number:	90903996	INYO POOLS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	17343722933		
Email:	trademarks@varnumlaw.com		
Correspondent Name:	Staci R. DeRegnaucourt		
Address Line 1:	101 N. Main Street		
Address Line 2:	Suite525		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Staci R. DeRegnaucourt		
SIGNATURE:	/Staci R. DeRegnaucourt/		
DATE SIGNED:	04/04/2022		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

WHEREAS, Inyo Pool Products Inc., a Florida corporation, whose address is 350 W. State Road 434, Unit B, Longwood Florida 32750 (aka 502 S. Milwee Street, Unit B, Longwood, Florida 32750) (“Assignor”), is the recorded owner of the entire right, title and interest in and to the trademark applications and registrations listed on the attached Schedule A including all of the common law rights associated therewith and the owner of the trademarks listed on the attached Schedule B including all of the common law rights associated therewith (collectively, the “Trademarks”).

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of their use in commerce, to INYO Holdings, LLC, a Delaware limited liability company, whose registered address is 190 Monroe Avenue, NW, Suite 600, Grand Rapids, Michigan 49503 (“Assignee”).

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 4th day of April, 2022.


INYO POOL PRODUCTS, INC.

Patrick Paroline
By: _____
Name: Patrick Paroline
Title: President

SCHEDULE A

Citation	Image	Application/ Registration Number	Status	Goods and Services	Owner Name
Federal Results					
INYO POOLS	INYO POOLS	App 90903996	Pending	INT. CL. 35 RETAIL STORE SERVICES FEATURING SWIMMING POOL SUPPLIES, INCLUDING POOL PUMPS, HEATERS, FILTERS, CHEMICALS AND TOYS	INYO POOL PRODUCTS INC.
PURELINE	PURELINE	App 86867022 Reg 5088295	Registered	INT. CL. 19 FITTED SWIMMING POOL COVERS	INYO POOL PRODUCTS INC.
PURELINE	PURELINE	App 86867019 Reg 5172644	Registered	INT. CL. 11 FILTERS, HEATERS AND PUMPS SOLD IN COMBINATION FOR USE IN SWIMMING POOLS, SPAS AND HOT TUBS; LIGHTS FOR SWIMMING POOLS, SPAS AND HOT TUBS; FILTER CARTRIDGES FOR SWIMMING POOLS, SPAS AND HOT TUBS	INYO POOL PRODUCTS INC.
INYO POOL PRODUCTS	INYO Pool Products	App 77576026 Reg 3615348	Cancelled	INT. CL. 35 RETAIL STORE SERVICES FEATURING SWIMMING POOL SUPPLIES, INCLUDING POOL PUMPS, HEATERS, FILTERS, CHEMICALS AND TOYS	INYO POOL PRODUCTS INC.

SCHEDULE B

Trademark	Date of First Use
Pure Pro XL	May 2016
Pure Colors	March 2017
Prime VS	January 2022
Crystal Pure	February 2018
Aqua Marble	May 2021
Everest Pool Cover	August 2017
K2 Pool Cover	August 2016
Denali Pool Cover	August 2016
	January 2012