

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM720110

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guangzhou Lingbiao Network Technology Co., Ltd.		04/09/2022	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Hong Kong Be pleasing trading Co., Ltd.		
Street Address:	Room 1450, 14/F, Eton Tower, 8 Hysan Avenue		
City:	Causeway Bay		
State/Country:	HONG KONG		
Entity Type:	limited company: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6638287	BELLILAMB	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	770266549@qq.com		
Correspondent Name:	LEI XIONG		
Address Line 1:	No. 25, Shuidou Village, Longhua Dist		
Address Line 4:	Shenzhen, CHINA 518000		
NAME OF SUBMITTER:	Wenmei Wang		
SIGNATURE:	/Wenmei Wang/		
DATE SIGNED:	04/09/2022		
Total Attachments: 1 source=BELLILAMB#page1.tif			

OP \$40.00 6638287

ASSIGNMENT OF TRADEMARK

This assignment is effective from (Apr 09, 2022) between Guangzhou Lingbiao Network Technology Co., Ltd. with address 403A79, No. 5, Dongping Middle Road BaiyunDistrict Guangzhou CHINA 510000 (the "Assignor") and Hong Kong Be pleasing trading Co., Ltd. with address of Room 1450, 14/F, Eton Tower, 8 Hysan Avenue, Causeway Bay, HongKong (the "Assignee").

The Assignor is the owner of the entire right, title and interest in and to the US Trademark Registration Number 6638287 (the "Trademarks").

The Assignee desires to acquire the Trademarks described above.

Therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for past, present and future infringement thereof.

Assignor: Guangzhou Lingbiao Network Technology Co., Ltd.

Name of Representative of Assignor: Liu Jinzhong

Signature: Liu Jinzhong

Title: Presideng

Dated: Apr 09, 2022

Assignee: Hong Kong Be pleasing trading Co., Ltd.

Name of Representative of Assignee: Ye Ding

Signature: Ye Ding

Title: Presideng

Dated: Apr 09, 2022