

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM720285

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIGNIFY NORTH AMERICA CORPORATION		03/16/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Signify Holding B.V.		
Street Address:	HIGH TECH CAMPUS 48		
City:	EINDHOVEN		
State/Country:	NETHERLANDS		
Postal Code:	5656AE		
Entity Type:	Limited Liability Company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4697301	BIOSHIFT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-874-3542		
Email:	rene.j.mulders@signify.com		
Correspondent Name:	Daniel J. Piotrowski		
Address Line 1:	465 Columbus Avenue, Suite 330		
Address Line 4:	Valhalla, NEW YORK 10595		
ATTORNEY DOCKET NUMBER:	2019T85051US		
DOMESTIC REPRESENTATIVE			
Name:	Daniel J. Piotrowski		
Address Line 1:	465 Columbus Avenue, Suite 330		
Address Line 4:	Valhalla, NEW YORK 10595		
NAME OF SUBMITTER:	Daniel J. Piotrowski		
SIGNATURE:	/Daniel J. Piotrowski/		
DATE SIGNED:	04/11/2022		

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Total Attachments: 1

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DEED OF ASSIGNMENT

This ASSIGNMENT made the 16th day of March 2022

BETWEEN

Signify North America Corporation, a corporation organized and existing under the laws of the Delaware (hereinafter "Assignor") of the one part,

And

Signify Holding B.V., a limited liability company organized and existing under the laws of the Netherlands (hereinafter "Assignee") of the one part,

WHEREAS Assignor is the registered proprietor of the trademark below in the United States of America, (hereinafter "the Trademark"):

Trademark	Registration Number
BIOSHIFT	4697301

WHEREAS, Assignee is desirous to acquire ownership of the Trademark;

WHEREAS, the parties wish to ensure the assignment of the Trademark such that Assignee may shall acquire all right, title, interest and goodwill in and to the Trademark, including the goodwill of the business in which the trademark are used, or with that part of the goodwill of the business connected with the use of and symbolized by the trademark;

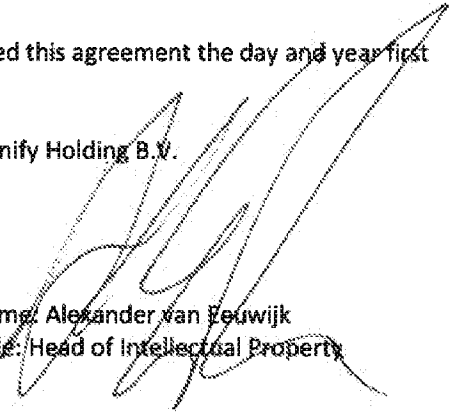
NOW THIS DEED WITNESSES that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms assignment and transfer to Assignee, its successors and assign, of all right, title, interest and goodwill in and to the Trademark, including (a) all rights in and to causes of action and enforcement rights for the Trademark to pursue damages, injunctive relief and other remedies for past, present and future infringement of such Trademark and (b) all rights to apply in any and all countries in the world for the Trademark. Assignee has accepted, and hereby accepts, such assignment.

IN WITNESS WHEREOF the parties hereto have duly executed this agreement the day and year first above written.

Signify North America Corporation

Signify Holding B.V.


Name: P.D. Verweij
Title: Authorized Representative


Name: Alexander van Zeeuwijk
Title: Head of Intellectual Property