

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM722590

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900680411		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Humble Pie Rights Limited		02/11/2022	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Humble Pie Productions Limited		
Street Address:	539-547 Wandsworth Road		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW83JD		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5511597	CULINARY GENIUS	
Registration Number:	5511588	CUL NARY GENIUS	
Registration Number:	5532698	CULINARY GENIUS	
Registration Number:	5676723	24 HOURS TO HELL AND BACK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-369-2394		
Email:	FoxTrademarks@fox.com		
Correspondent Name:	Fox Media LLC, Tirzah Lowe, Esq.		
Address Line 1:	2121 Avenue of the Stars, Suite 900		
Address Line 2:	Intellectual Property Department		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	81414369		
NAME OF SUBMITTER:	Tirzah Lowe		
SIGNATURE:	/tirzah lowe/		
DATE SIGNED:	04/20/2022		

Total Attachments: 2

source=USE-US TM Assignment from Humble Pie Rights Limited to Humble Pie Productions Limited(1483578.2)#page1.tif

source=USE-US TM Assignment from Humble Pie Rights Limited to Humble Pie Productions Limited(1483578.2)#page2.tif

TRADEMARK ASSIGNMENT AGREEMENT

This Assignment, effective as of September 15, 2021, is between Humble Pie Rights Limited, a England and Wales private limited company with a principal place of business at 539-547 Wandsworth Road, London, United Kingdom, SW8 3JD ("Assignor"), and Humble Pie Productions Limited, a England and Wales private limited company with a principal place of business at 539-547 Wandsworth Road, London, United Kingdom, SW8 3JD ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademarks, those which are registered with the United States Patent and Trademark Office as set forth in Scheduled A, attached hereto; (the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks, the above-identified registration for the Marks, and all rights of action and claims for past infringements thereof.


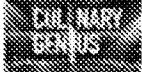
Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Marks.

ACKNOWLEDGED AND AGREED
Humble Pie Rights Limited

By: 
Name:
Title:

Date: 11 February, 2022

Schedule A

Mark Name	Mark Type	Mark Image	Status	Registration Number	International Classes
24 HOURS TO HELL AND BACK	Word		Registered	5676723	41
CULINARY GENIUS	Word & Device		Registered	5511597	9,16,41
CULINARY GENIUS	Word		Registered	5532698	7,8,9,16,24,29,30,32,33
CULINARY GENIUS (Color)	Word & Device		Registered	5511588	9,16,41