

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM723406

|                                                                                                                                                                                                 |                                                    |                       |                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | RESUBMISSION                                       |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                    |
| <b>RESUBMIT DOCUMENT ID:</b>                                                                                                                                                                    | 900675433                                          |                       |                    |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                    |
| <b>Name</b>                                                                                                                                                                                     | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b> |
| Meining Yan                                                                                                                                                                                     |                                                    | 01/19/2022            | INDIVIDUAL: CHINA  |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                    |
| <b>Name:</b>                                                                                                                                                                                    | Shenzhen Hongtuzhi Electronic Commerce Co., Ltd.   |                       |                    |
| <b>Street Address:</b>                                                                                                                                                                          | A2209-1, Building 2, Phase II, Logistics Zone,     |                       |                    |
| <b>Internal Address:</b>                                                                                                                                                                        | No. 1, Huanan Avenue, Longgang,                    |                       |                    |
| <b>City:</b>                                                                                                                                                                                    | Shenzhen                                           |                       |                    |
| <b>State/Country:</b>                                                                                                                                                                           | CHINA                                              |                       |                    |
| <b>Postal Code:</b>                                                                                                                                                                             | 518111                                             |                       |                    |
| <b>Entity Type:</b>                                                                                                                                                                             | limited company (Ltd.): CHINA                      |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                                                                                |                                                    |                       |                    |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                                      | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>                                                                                                                                                                     | 6414677                                            | BELL BIRD             |                    |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                                    |                       |                    |
| <b>Fax Number:</b>                                                                                                                                                                              |                                                    |                       |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                                    |                       |                    |
| <b>Phone:</b>                                                                                                                                                                                   | 517-802-7123                                       |                       |                    |
| <b>Email:</b>                                                                                                                                                                                   | arziullc@gmail.com, ICHIKAI011122TR@outlook.com    |                       |                    |
| <b>Correspondent Name:</b>                                                                                                                                                                      | Zhirong Liu                                        |                       |                    |
| <b>Address Line 1:</b>                                                                                                                                                                          | 61-35 98th Street, Apt 6L                          |                       |                    |
| <b>Address Line 4:</b>                                                                                                                                                                          | Rego Park, NEW YORK 11374                          |                       |                    |
| <b>DOMESTIC REPRESENTATIVE</b>                                                                                                                                                                  |                                                    |                       |                    |
| <b>Name:</b>                                                                                                                                                                                    | Zhirong Liu                                        |                       |                    |
| <b>Address Line 1:</b>                                                                                                                                                                          | 61-35 98th Street, Apt 6L                          |                       |                    |
| <b>Address Line 4:</b>                                                                                                                                                                          | Rego Park, NEW YORK 11374                          |                       |                    |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | Zhirong Liu                                        |                       |                    |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Zhirong Liu/                                      |                       |                    |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 04/23/2022                                         |                       |                    |

**Total Attachments: 1**

source=#32654;#22269;#21830;#26631;#36716;#35753;#21327;#35758;-BELL BIRD(1)#page1.tif

## TRADEMARK ASSIGNMENT

Yan,Meining, a legal individual under the laws of People' s Republic of China, whose registered office is at No.65-14, Fanjialong Ridge, Shilin Vil.,Baoji CHINA 351106 (hereinafter "the Assignor" );

**AND**

Shenzhen Hongtuzhi Electronic Commerce Co., Ltd., a company organized and existing under the laws of People' s Republic of China, whose registered office is at A2209-1, Building 2, Phase II, Logistics Zone, No. 1, Huanan Avenue, Longgang, Shenzhen China 518111 (hereinafter the "Assignee" ).

**WHEREAS**, Assignor, is the owner of that United States Registered trademark registration number identified as follows: 6414677 in Class 009 the Trademark "BELL BIRD" .

**AND**

WHEREAS, Assignee, wishes to acquire the entire rights, title, and interest in the Trademark.  
NOW, the parties agree as follows:

### 1. Assignment

Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.

2. **Consideration.** In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of USD 1.00, payable on January 19, 2022.

### 3. Representations and Warranties.

Assignor represents and warrants to Assignee:

- a. Assignor has the right, power and authority to enter into this Agreement;
- b. Assignor is the exclusive owner of all rights, title and interest, including all intellectual property rights, in the Trademark;
- c. The Trademark is free of any liens, security interests, encumbrances or licenses;

Signature:     /Yan,Meining/      
                    Yan,Meining

Date: January 19, 2022

Position: Assignor

Signature:     /Yahong Zhang/      
                    Yahong Zhang

Date: January 19, 2022

Position: Principal for Assignee