

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM721933

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SkinClinical, LLC		04/18/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	True North Brands, LLC		
Street Address:	2000 N. Racine Avenue		
Internal Address:	Suite 3100		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60614		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4351750	SKIN CLINICAL	
CORRESPONDENCE DATA			
Fax Number:	7038164100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-816-4003		
Email:	nixonptomail@nixonvan.com		
Correspondent Name:	NIXON & VANDERHYE P.C.		
Address Line 1:	901 North Glebe Road, 11th Floor		
Address Line 2:	Attn: Donna J. Bunton		
Address Line 4:	Arlington, VIRGINIA 22203		
NAME OF SUBMITTER:	Donna J. Bunton		
SIGNATURE:	/Donna J. Bunton/		
DATE SIGNED:	04/18/2022		
Total Attachments: 1			
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OP \$40.00 4351750

ASSIGNMENT

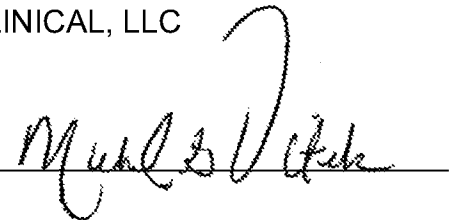
WHEREAS, SkinClinical, LLC, a limited liability company of Delaware, having a place of business at 2000 N. Racine Avenue, Suite 3100, Chicago, Illinois 60614 (hereinafter referred to as "SkinClinical"), is the owner of the mark SKIN CLINICAL and Registration No. 4351750 of that mark; and

WHEREAS, True North Brands, LLC, a limited liability company of Nevada, having a place of business at 2000 N. Racine Avenue, Suite 3100, Chicago, Illinois 60614 (hereinafter referred to as "True North"), is desirous of acquiring all of SkinClinical's rights, title and interest in and to the mark SKIN CLINICAL, the goodwill symbolized thereby, and the United States registration thereof.

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SkinClinical hereby sells, assigns, transfers and conveys to True North all right, title and interest in and to the mark SKINCLINICAL, the goodwill symbolized thereby, and United States Registration No 4351750 of that mark.

SKINCLINICAL, LLC

By: _____



Name: Michael Vitek

Title: A Manager of True North Brands, LLC,
the Manager of SkinClinical, LLC

Date: April 18, 2022