

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM722374

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Five Marketing & Management, Inc.		04/07/2022	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Five Marketing & Management, LLC		
<b>Street Address:</b>	925 B Street		
<b>Internal Address:</b>	Suite 304		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92101		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5208720	BARKS & BREWS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6196961410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	619-595-4247		
<b>Email:</b>	mhoisington@higgslaw.com		
<b>Correspondent Name:</b>	Michael J. Hoisington		
<b>Address Line 1:</b>	401 West A Street		
<b>Address Line 2:</b>	Suite 2600		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	Michael J. Hoisington		
<b>SIGNATURE:</b>	/Michael J. Hoisington/		
<b>DATE SIGNED:</b>	04/19/2022		
<b>Total Attachments: 2</b>			
source=2022-04-07 Fully Executed Assignment of Trademark BARKS & BREWS#page1.tif			
source=2022-04-07 Fully Executed Assignment of Trademark BARKS & BREWS#page2.tif			

CH \$40.00 5208720

**ASSIGNMENT OF TRADEMARK**

WHEREAS, Five Marketing & Management, Inc., a California corporation (collectively, "Assignor") have used and own the rights in the following trademark:

Mark	SN/RN	Registration Date	Filing Date
BARKS & BREWS	5208720	May 23, 2017	October 7, 2016

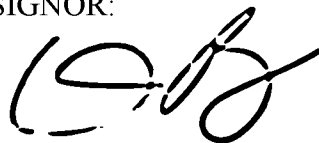
in the United States (the "Mark"), Copies of Assignor's relevant USPTO records are attached at **Exhibit A**.

WHEREAS Five Marketing & Management, LLC , a California limited liability company, ("Assignee") the successor of interest to the business of the assignor to which the Marks pertain, which business is ongoing and existent, is desirous of acquiring all rights that Assignor may have in and to the Marks and the registration/application therefore, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark throughout the Universe together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof. Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require to vest all Assignor's rights, title and interest in and to the Marks to Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Signed this 7<sup>th</sup> day of April 2022.

ASSIGNOR:



\_\_\_\_\_  
Kevin Brown on behalf of Assignor.