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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM723457

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BLO CHATEAU, LLC		03/11/2022	Limited Liability Company: DELAWARE

# **RECEIVING PARTY DATA**

Name:	BLO/OUT PHILADELPHIA LLC	
Street Address:	1918 Pemberton Street	
City:	Philadelphia	
State/Country:	PENNSYLVANIA	
Postal Code:	19146	
Entity Type:	Limited Liability Company: PENNSYLVANIA	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4377838	BLO/OUT BLOW DRY BAR

# **CORRESPONDENCE DATA**

**Fax Number:** 2153450483

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: ARMAND M VOZZO JR

Address Line 1: 19 Short Road

Address Line 4: Doylestown, PENNSYLVANIA 18901

NAME OF SUBMITTER:	ARMAND M VOZZO JR
SIGNATURE:	/AMVJr/
DATE SIGNED:	04/24/2022

### **Total Attachments: 4**

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> TRADEMARK REEL: 007700 FRAME: 0791

### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") is hereby dated as of March 11, 2022 (the "Effective Date"), by and among BLO CHATEAU, LLC (dba BLO/OUT BLOW DRY BAR), a Delaware limited liability company, ("Assignor"), and BLO/OUT PHILADELPHIA LLC, a Pennsylvania limited liability company, ("Assignee").

# RECITALS

- A. Pursuant to an Asset Purchase Agreement (the "Assignment") executed on March 11, 2022 by and between Assignor and Assignce, the entire right, title, and interest in certain intellectual property, was assigned, granted, conveyed, transferred, and set over to Assignce.
- B. Pursuant to the Assignment Assignor desires to transfer to Assignee, all of Assignor's right, title and interest in and to the Trademarks listed on Exhibit A attached hereto ("Trademarks").
- NOW, THEREFORE, in consideration of the foregoing and the mutual representations, warranties, covenants and agreements set forth in the Assignment, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor and Assignee hereby agree as follows:
- Assignor does hereby convey, assign, transfer and deliver to Assignee, its successors and assigns (i) all of Assignor's entire right, title, and interest in and to the Trademarks as set forth in Exhibit A to this Assignment, including the registrations and any applications for registration thereof throughout the world, together with all common law rights related thereto, and with the goodwill of the business symbolized by the Trademarks, (ii) the right to sue or otherwise recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with past, present and future infringement or other violation thereof or dilution of or damage or injury to the Trademarks or such represented goodwill, and (iii) all proceeds, including license fees, royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto, the same to be held and enjoyed by Assignee, its successors and assigns and their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
- Assignor and Assignee agree that any filing fees associated with recording this Assignment with the United States Patent and Trademark Office shall be borne solely by Assignor.

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- 3. This Assignment has been executed and delivered to be used for recording the Assignment herein with the appropriate government entity. At Assignor's sole cost and expense, Assignor shall sign all reasonable documents presented deliver such other documents and to assist Assignee take all other actions reasonably necessary to effect the terms of this Assignment and to perfect Assignee's right, title and interest in and to the Trademarks, including, without limitation, its recordation in relevant state and national trademark offices.
- Assignor hereby authorizes and requests that the United States Patent and Trademark Office record this Assignment.
- 5. Assignor represents and warrants that it has full and complete authority to make this Assignment.
- 6. This Assignment may be executed in multiple counterparts, each of which shall be deemed an original hereof, and all of which shall constitute a single agreement effective as of the date hereof. Any delivery of an executed counterpart of this Assignment by facsimile or electronic mail shall be as effective as delivery of a manually executed counterpart of this Assignment.
- 7. This Assignment may not be supplemented, altered, or modified in any manner, except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.
- 8. This Assignment shall be governed by and construed in accordance with federal law, to the extent applicable, and, where state law is implicated, the internal laws of the State of Pennsylvania, without giving effect to any principles of conflicts of law.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment Agreement to be duly executed as of the date first written above.

# ASSIGNOR:

BLO CHATEAU, LLE (db) BLO/OUT BLOW DRY/BAR)

By: Charbel Louis Karam Member

ASSIGNEE:

BLO/OUT PHILADELPHIA LLC

By: Antonio Cerqueira, Member

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