

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM723678

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
All Strong Industry (USA) Inc.		04/22/2022	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Ching Feng Home Fashions Co. Ltd.		
Street Address:	373 Sec. 4 Yen Hai Road		
Internal Address:	Fu Hsing Hsiang		
City:	Chang Hua 506		
State/Country:	TAIWAN		
Entity Type:	Corporation: TAIWAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3441473	DEZ FURNISHINGS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6096511261		
Email:	gxbesq1@gmail.com		
Correspondent Name:	Gene Bolmarcich		
Address Line 1:	107 N Lake Shore Dr		
Address Line 4:	Brookfield, CONNECTICUT 06804		
NAME OF SUBMITTER:	Gene Bolmarcich		
SIGNATURE:	/gb/		
DATE SIGNED:	04/25/2022		
Total Attachments: 2			
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OP \$40.00 3441473

TRADEMARK ASSIGNMENT

This Agreement is entered into freely by and between ALL STRONG INDUSTRY (USA) INC., a Georgia corporation with an address at 950 RACO DRIVE, SUITE F LAWRENCEVILLE GEORGIA 30046 ("Assignor") and Ching Feng Home Fashions Co., Ltd, a Taiwan corporation with an address at No. 373, Sec. 4, Yen Hai Rd., Fu Hsing Hsiang, Changhua, 506, Taiwan ("Assignee").

WHEREAS, Assignor is the owner of the trademark DEZ FURNISHINGS & Design in the U.S. and U.S. Reg. No. 3,441,473 for the same (the "Trademark") and;

WHEREAS, Assignee wishes to acquire half of the rights, title, and interest in the Trademark in perpetuity;

NOW, for good and valuable consideration the receipt of which is hereby confirmed, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee 50% of its rights, title, and interest (including, but not limited to, the proportionate registration rights with respect to the Trademark and all goodwill), in and to the Trademark, resulting in the Trademark being owned in equal amounts (50% each) by Assignor and Assignee.
2. Representations and Warranties. Assignor represents and warrants to Assignee:
 - (a) Assignor has the right, power and authority to enter into this Agreement;
 - (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
 - (c) The Trademark is free of any liens, security interests, encumbrances or licenses;
 - (d) The Trademark does not infringe the rights of any person or entity;

(e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;

(f) This Agreement is valid, binding and enforceable in accordance with its terms in all jurisdictions pertaining hereto; and

(g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

3. Entire Agreement. This Agreement contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

Assignor

Assignee

All Strong Industry (USA) Inc.

Ching Feng Home Fashions Co., Ltd.

Ally Huang
Ally Huang - Accountant

Ally Huang
Ally Huang - Accountant

Name and Title

Name and Title

4-22-22
Date

4-22-22
Date