

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM723756

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Real Coco USA, LLC		04/13/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Advanced Business Strategies LLC		
Street Address:	2054 NW 129th Place		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97229		
Entity Type:	Limited Liability Company: OREGON		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4641797	R	
Registration Number:	6218117	REAL	
Registration Number:	4842455	LIFE REFRESHED	
Registration Number:	4822760	WELLNESS STARTS WITHIN	
CORRESPONDENCE DATA			
Fax Number:	5032240155		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5032245858		
Email:	trademark@millernash.com		
Correspondent Name:	Sean D. O'Brien		
Address Line 1:	111 SW 5th Ave		
Address Line 2:	Suite 3400		
Address Line 4:	Portland, OREGON 97204		
NAME OF SUBMITTER:	Sean D. O'Brien		
SIGNATURE:	/Sean D. O'Brien/		
DATE SIGNED:	04/25/2022		
Total Attachments: 2			
source=ABS - Real Coco Brand Transfer - Trademark Assignment 4895-1322-1659 v.1#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Real Coco USA, LLC, a Delaware limited liability company with its principal place of business at 351 Candelaria Road, Oxnard, California 93030 (the "Assignor") adopted, used, and is the owner of the trademarks listed below (the "Marks"), the U.S. Trademark Registrations listed below (the "Trademark Registrations"), and the U.S. Trademark Applications listed below (the "Trademark Applications");

Trademarks:	Country	Trademark Registrations:	Trademark Applications:
R (stylized) 	USA	4641797	85839823
REAL (stylized) 	USA	6218117	88667375
LIFE REFRESHED	USA	4842455	86370184
WELLNESS STARTS WITHIN	USA	4822760	86118316
Life Refreshed  Coco	CHINA	52771089	52786710

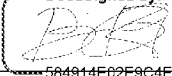
WHEREAS, Advanced Business Strategies LLC, an Oregon limited liability company having its principal place of business at 2054 NW 129th Place, Portland, Oregon 97229 (the "Assignee"), and the successor to that portion of the ongoing and existing business of the Assignor to which the Marks pertain, desires to acquire the Marks, the goodwill associated with the Marks, the Trademark Registrations, and the Trademark Applications;

WHEREAS, the Assignor desires to assign the Marks, the goodwill associated with the Marks, the Trademark Registrations, and the Trademark Applications to the Assignee;

[Signature Page Follows]

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the Assignor assigns to the Assignee its entire right, title, and interest in and to the Marks, together with the goodwill associated with the Marks, the Trademark Registrations and the Trademark Applications.

Real Coco USA, LLC

DocuSigned by:

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(Signature)

Brian Bardos

(Printed Name)

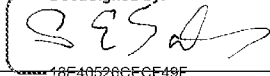
Co-Founder

(Title)

4/13/2022

(Date)

Advanced Business Strategies LLC

DocuSigned by:

18E40528CECF49F...

(Signature)

Sandy Salzberg

(Printed Name)

Ceo

(Title)

4/13/2022

(Date)