900690736 04/26/2022 TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM724099

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
First Bank		01/09/2017	Corporation: TENNESSEE	

RECEIVING PARTY DATA

Name:	Edo Interactive, Inc.
Street Address:	3841 Green Hills Village Drive
Internal Address:	Suite 425
City:	Nashville
State/Country:	TENNESSEE
Postal Code:	37219
Entity Type:	Corporation: DELAWARE
Name:	Figg, Inc.
Street Address:	2561 Territorial Road
City:	St. Paul
State/Country:	MINNESOTA
Postal Code:	55114
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3925262	PREWARDS
Registration Number:	4043006	MYPREWARDS
Registration Number:	3825655	EDO
Registration Number:	3493667	PREWARDS

CORRESPONDENCE DATA

900690736

Fax Number: 6126046800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6126046689

Email: tsitzmann@winthrop.com
Correspondent Name: Timothy D. Sitzmann
Address Line 1: 225 South Sixth Street
Address Line 2: Capella Tower Suite 3500

TRADEMARK

REEL: 007703 FRAME: 0539

OP \$115.00 3925262

Address Line 4: Min	4: Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	23349.3		
NAME OF SUBMITTER:	Timothy D. Sitzmann		
SIGNATURE:	/TDS/		
DATE SIGNED:	04/26/2022		
Total Attachments: 3			
source=23881010_1#page1.tif			
source=23881010_1#page2.tif			
source=23881010_1#page3.tif			

TRADEMARK REEL: 007703 FRAME: 0540

RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST ("Release") is made and effective as of January 9, 2017 and is granted by First Bank, a Tennessee banking corporation ("Lender"), who is party to the Security Agreement (as defined below) in favor of Figg, Inc., formerly known as Augeo CLO, LLC and Augeo CLO, Inc. ("Figg") and Edo Interactive, Inc. ("Edo") (Figg and Edo are collectively, referred to as the "Grantors").

WHEREAS, Edo and Lender entered into that certain Security Agreement dated as of September 23, 2014 (if applicable, as amended, restated, supplemented, or modified from time to time, the "Loan Agreement");

WHEREAS, in connection with the Security Agreement, Edo and Lender entered into that certain Grant of Security Interest in Trademarks and Patent dated the 23rd day of September 2014 (the "Intellectual Property Security Agreement") pursuant to which Edo granted and pledged to Lender a security interest in Edo's rights, title and interest in and to Edo's patents and trademarks identified in the attached Exhibit A, which was recorded with the U.S. Patent and Trademark Office ("USPTO") on October 14, 2014 at Reel 005380, Frame 0533;

WHEREAS, Edo assigned its rights in and to the Collateral (defined below) to Figg;

WHEREAS, the obligations secured in connection with the Loan Agreement and the Intellectual Property Security Agreement have been paid in full or otherwise satisfied; and

WHEREAS, Lender has agreed to terminate and release its security interest and all of its right, title and interest in the Intellectual Property Collateral (as defined below), as herein provided.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby states as follows:

Lender hereby releases and terminates, without recourse, representation or warranty, any and all of its interest that it has pursuant to the Intellectual Property Security Agreement in any and all right, title and interest of the Grantors and releases and, if applicable pledges and grants back, to the Grantors any and all right, title and interest that Lender may have in and to Grantors' intellectual property identified in the Security Agreement and the Intellectual Property Security Agreement including, but not limited to, the (a) trademark registrations identified in Exhibit A, including the entire goodwill of the business connected with the use of, and symbolized by each trademark, (b) the patents and patent applications identified in Exhibit A, including any and all related applications, divisionals, continuations, and inventions disclosed therein or related thereto, and (c) any and all licenses, claims for damages, income, royalties and proceeds at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof. Lender authorizes the recording officer in the USPTO to cancel and release these security interests of record.

[SIGNATURE ON NEXT PAGE]

TRADEMARK REEL: 007703 FRAME: 0541 IN WITNESS WHEREOF, Lender has authorized this Release to be duly executed and delivered on Lender's behalf pursuant to the authority granted by Lender in the payoff letter dated January 4, 2017.

FIRST BANK, an Tennessee banking corporation

Print Name: Cimothy Sidzmann

Title: <u>Authorized signatory</u>

Dated: January 9, 2017

TRADEMARK REEL: 007703 FRAME: 0542

EXHIBIT A

TRADEMARKS

Trademark	Serial / Reg. No.	Jurisdiction
PREWARDS	3925262	U.S.
MYPREWARDS	4043006	U.S.
EDO	3825655	U.S.
PREWARDS	3493667	U.S.
SHOP.SWIPE.SAVE	3921034	U.S.
MARKETIQ	3749425	U.S.
GIVE MORE, GET MORE.	3639020	U.S.
FACECARD	3525344	U.S.
PREBANKED	3558455	U.S.
PREWARDING	3558451	U.S.

PATENTS

Patent Title	Patent / App. No.	Jurisdiction
Methods for providing digital incentives	8,799,065	U.S.
including a digital incentives switch for matching		
transactions and incentives		
Methods and systems for targeting advertising	12/078812	U.S.
Methods and systems for providing digital	12/608082	U.S.
incentives		
System for providing digital incentives including	12/631236	U.S.
a digital incentives switch for matching		
transactions and incentives		
Methods and systems for providing digital	12/731814	U.S.
incentives using post-transaction data		

23881010v1

RECORDED: 04/26/2022

TRADEMARK REEL: 007703 FRAME: 0543