

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM725311

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Helen Hall	FORMERLY DBA 80X20 Market; A/K/A 80X20, LLC	04/27/2022	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bomb IP, LLC		
Street Address:	409 King Street		
Internal Address:	Suite 200		
City:	Charleston		
State/Country:	SOUTH CAROLINA		
Postal Code:	29403		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88869510	80X20 MARKET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5047822494		
Email:	johnrappold@rappoldlegal.com		
Correspondent Name:	John M. Rappold		
Address Line 1:	147 Cape May Lane		
Address Line 4:	Mount Pleasant, SOUTH CAROLINA 29464		
NAME OF SUBMITTER:	John M. Rappold		
SIGNATURE:	/John Rappold/		
DATE SIGNED:	05/02/2022		
Total Attachments: 6			
source=2022-04-27 Helen Hall's _80X20 Market_ Application to Bomb IP, LLC TM Assignment Agreement.docx#page1.tif			
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source=2022-04-27 Helen Hall's _80X20 Market_ Application to Bomb IP, LLC TM Assignment			

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("Agreement") dated this
April 27th day of _____, 2022,

BY AND BETWEEN:

Helen Hall, DBA 80X20 Market, A/K/A 80X20, LLC ("Assignor")

and

Bomb IP, LLC ("Assignee").

- I. Assignor and Assignee's Authorized Representative, Helen Hall, HEREBY ATTESTS AND AFFIRMS:**
- A. That Helen Hall** is a United States citizen located at 309 Hibben Street, Mount Pleasant, South Carolina 29464, and does business as (DBA) "80X20 Market";
 - B. That Bomb IP, LLC**, a South Carolina Limited Liability Company located at 409 King Street, Suite 200, Charleston, South Carolina 29403, was duly formed on Helen Hall's behalf through filing of the company's Articles of Organization with the South Carolina Secretary of State by her authorized representative, Seth W. Whitaker, Ltd. Co. on February 8, 2022;
 - C. That Helen Hall** is the majority owner of **80X20, LLC** and an authorized representative of both **80X20, LLC and Bomb IP, LLC**;
 - D. That Assignor, Helen Hall**, is the sole, rightful, and undisputed owner of the intellectual property that is the subject of this Agreement with the right to convey;
 - E. That this Agreement** includes the conveyance to Assignee of all intellectual property and associated rights now held by Assignor and listed below, including Assignor's trademark and service mark assets, as well as any "trade dress" and associated right, whether they be federally or state-registered, pending, applied for, or common law mark rights;
 - F. That this Agreement** includes the intellectual property assets listed below, with the intent that Assignee now be assigned and, thus, acquire from Assignor by this Agreement all of Assignor's right, title, and interest in and to the trademark applications and registrations, together with the benefit of any use of the trademarks by Assignor, and the goodwill of the business relations to the Trademarks, collectively and individually, as well as to the goods or services associated with them, to hold unto Assignee, absolutely and indefinitely; and
 - G. Including, specifically**, along with any common law and other associated rights, United States Patent and Trademark Office (USPTO) Trademark **Application Ser. No. 88869510, for the "Standard Character" (word) mark "80X20 Market"**, Int. Cl. 35 & 39, and filed on April 13, 2020.

II. ASSIGNMENT.

Whereas, Assignee desires to acquire from Assignor all of Assignor's right, title, and interest in and to the Trademark application(s) and/or registration(s), together with the benefit of any use of the Trademark(s) by Assignor, and the goodwill of the business relations to the Trademark(s) and to the wares or services associated with it, to hold unto Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

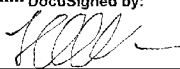
- a. **Trademark Assignment.** Assignor hereby sells, transfers, and assigns to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademark application(s) and/or registration(s), together with (i) the benefit of any use of the Trademark(s) by Assignor (ii) the goodwill of the business relations to the Trademark(s) and to the wares or services associated with it, and (iii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto Assignee absolutely.
- b. Assignor's and Assignee's authorized representative also intends to record a shorter form assignment with the USPTO in the form, attached hereto as **EXHIBIT A.**

[Signature(s) on the following page]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed, acknowledged, and agreed to this Intellectual Property Assignment Agreement by affixing their (or authorized representative's) signature, as of the date so written below.

**Helen Hall
(or Authorized Representative)**

Signature:

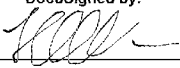
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Date:

April 27, 2022 | 6:50 AM PDT

**Authorized Representative of
Bomb IP, LLC**

Signature:

DocuSigned by:

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Date:

April 27, 2022 | 6:50 AM PDT

ASSIGNMENT OF TRADEMARK

Whereas Helen Hall (UNITED STATES INDIVIDUAL), DBA 80X20 Market, A/K/A 80X20, LLC
(name of assignor)

of 309 Hibben Street, Mount Pleasant, South Carolina 29464 (Mailing Address: 409 King Street, Suite 200, Charleston, South Carolina 29403)
(address)

Owens trademark application # 88869510

Word Mark "80X20 Market"

Whereas Bomb IP, LLC
(name of assignee)

of 409 King Street, Suite 200 Charleston, South Carolina 29403
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

DocuSigned by:

7B12CD0823F1C7...
(Signature of assignor);

April 27, 2022 | 6:50 AM PDT
Date of Execution

Helen Hall, founder
Name and Title of signatory
if assignor is a corporation