

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM727804

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jon Neff		05/13/2022	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SKU CANDY, INC.		
<b>Street Address:</b>	1201 3rd Ave, Suite 2200,		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98101		
<b>Entity Type:</b>	Corporation: WASHINGTON		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90605294	VETIFY	
<b>Serial Number:</b>	90534006	WHERE BRANDS MEET BUYERS	
<b>Serial Number:</b>	90533997	SKU CANDY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7035989443		
<b>Email:</b>	gene.pierson@piersonip.com		
<b>Correspondent Name:</b>	Gene Pierson		
<b>Address Line 1:</b>	1010 FISHER ST		
<b>Address Line 4:</b>	HOUSTON, TEXAS 77018		
<b>NAME OF SUBMITTER:</b>	Eugene Pierson		
<b>SIGNATURE:</b>	/Eugene Pierson/		
<b>DATE SIGNED:</b>	05/13/2022		
<b>Total Attachments: 2</b>			
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source=SKUCANDYassignments#page2.tif			

OP \$90.00 90605294

ASSIGNMENT

This Assignment is made by Jon Neff (“Assignors”), WHEREAS, Assignors are the sole and exclusive owner of the entire right, title, and interest in, to and under the United States trademark registrations for US Registration Numbers: 90605294 (VETIFY), 90534006 (WHERE BRANDS MEET BUYERS) and 90533997 (SKU CANDY) WHEREAS, Assignors believe themselves to be the owners of the above captioned trademarks including any and all variations (“the Marks”); and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said Marks in the United States and throughout the world together with the goodwill of the Marks;

NOW, THEREFORE, in accordance with the obligations to assign the Marks and for other good and valuable consideration, together with the goodwill associated therewith, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, and transfer to **SKU CANDY, INC.** having a principal place of business at 1201 3rd Ave, Suite 2200, Seattle WA 98101 (hereinafter referred to as “Assignee”), the entire right, title, and interest in and to said Marks that may be granted for said Invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Marks in the United States and throughout the world for said Marks, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Marks, said application, and any Marks granted in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the dates provided below.

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Name and Title:                             \_\_ Jon Neff , holder \_\_\_\_\_  
Signature:                                   / Jon Neff /  
Date:   05/13/2022

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