

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM727919

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/10/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Affinity Linens LLC		03/10/2020	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Beddyly LLC		
Street Address:	11801 Pierce Street, Suite 200		
City:	Riverside		
State/Country:	CALIFORNIA		
Postal Code:	92805		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4855792	CASA PLATINO	
Registration Number:	5002728	CASA PLATINO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	alexis@trademarkia.com		
Correspondent Name:	Alexis Campbell		
Address Line 1:	446 E Southern Ave		
Address Line 4:	Tempe, ARIZONA 85282		
NAME OF SUBMITTER:	Alexis Campbell		
SIGNATURE:	/Alexis Campbell/		
DATE SIGNED:	05/15/2022		
Total Attachments: 2			
source=mid_2022962_-_sn_86648677_-_casa_platino_--_assignment_agreement-signed-2#page1.tif			
source=mid_2022962_-_sn_86648677_-_casa_platino_--_assignment_agreement-signed-2#page2.tif			

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NUNC PRO TUNC TRADEMARK ASSIGNMENT AGREEMENT

This Nunc Pro Tunc Trademark Assignment Agreement ("Agreement") is made by Affinity Linens LLC, a limited liability company of New Jersey, located at 1280 Jersey Avenue, North Brunswick, New Jersey 08902 ("Assignor") on the one hand, **in favor of** Beddyly LLC, a California limited liability company, located at 11801 Pierce Street, Suite 200, Riverside, California 92805 ("Assignee") on the other.

WHEREAS, the Assignor is the lawful owner of all right, title and interest in the trademarks listed in Exhibit A ("Assigned Trademark(s)"), which is registered with the United States Patent and Trademark Office, and in which the Assignor has built up source recognition and goodwill with respect to these Assigned Trademark(s) and the businesses connected with and symbolized by the Assigned Trademark(s).

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Assigned Trademark(s);

WHEREAS, Assignee desires to accept and assume all right, title and interest in and to the Assigned Trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and the undersigned parties intending to be legally bound by this Agreement, Assignor and Assignee hereby agree as follows:

Assignor hereby irrevocably and perpetually assigns, transfers and conveys his/her/its entire right, title, and interest in and to the Assigned Trademark(s) to the Assignee, together with the goodwill attached to the businesses connected with and symbolized by the Assigned Trademark(s), also together with any right to renew any future registrations of the Assigned Trademark(s), also together with any right that may arise from the Assigned Trademark(s) provided by applicable law of any jurisdiction within or outside the United States..

IN WITNESS WHEREOF, the parties execute this Agreement on the dates indicated. The effective date of this Agreement is the date when the last party signs.

Assignor: Affinity Linens LLC

Assignee: Beddyly LLC

Name of Authorized Signatory:

Name of Authorized Signatory:

Sandeep Tyagi

Reeta Tyagi

Position: Member


Position: Member

Email: sandeep@usa.net

Email: sales@beddyly.ca



(signature)



(signature)

Date (mm/dd/yyyy): 03/10/2020

Date (mm/dd/yyyy): 03/10/2020