# OP \$140.00 620607

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM729220

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MK Systems USA Inc.		05/19/2022	Corporation: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Citibank, N.A., as Agent	
Street Address:	One Sansome, 22nd Floor	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94104	
Entity Type:	National Banking Association: UNITED STATES	

## **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	6206076	MEDIAFIRST
Registration Number:	3686501	MEDIAROOM
Registration Number:	2640688	MEDIAPATH
Registration Number:	2873910	ENVIVIO
Registration Number:	2636152	WATCHPOINT

## **CORRESPONDENCE DATA**

**Fax Number:** 3128637806

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3128637198

**Email:** nancy.brougher@goldbergkohn.com

Correspondent Name: Nancy J. Brougher, Paralegal

Address Line 1: c/o Goldberg Kohn Ltd.

Address Line 2: 55 East Monroe, Suite 3300 Address Line 4: CHICAGO, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	2142.029
NAME OF SUBMITTER:	Nancy Brougher
SIGNATURE:	/njb/
DATE SIGNED:	05/20/2022

# Total Attachments: 6 source=MK Trademark Security Agreement#page1.tif source=MK Trademark Security Agreement#page2.tif source=MK Trademark Security Agreement#page3.tif source=MK Trademark Security Agreement#page4.tif source=MK Trademark Security Agreement#page5.tif

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## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "<u>Trademark Security Agreement</u>") is made this 19th day of May, 2022, by and among Grantors listed on the signature pages hereof (collectively, jointly and severally, "<u>Grantors</u>" and each individually "<u>Grantor</u>"), and **CITIBANK**, **N.A.**, a national banking association ("<u>Citibank</u>"), acting not individually but as agent on behalf of, and for the benefit of, the Lenders and all other Secured Parties (in such capacity, together with its successors and assigns, if any, in such capacity, herein called the "<u>Agent</u>").

## WITNESSETH:

WHEREAS, pursuant to that certain CREDIT AGREEMENT, dated as of April 3, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among (i) MK SYSTEMS US SUB – HOLDCO INC., a Delaware corporation ("Parent"), (ii) MK Technologies UK Ltd, a private company limited by shares incorporated in England and Wales with company number 11378938 (the "UK Borrower"), (iii) MK Systems USA Inc., a Delaware corporation ("MK Systems USA"), those additional Persons that are joined as a party thereto as borrowers by executing the form of joinder attached thereto (each, including MK Systems USA and the UK Borrower, a "Borrower" and individually and collectively, jointly and severally, the "Borrowers"), (iv) each of the other Loan Parties party thereto, (v) each of the lenders identified as a "Lender" on Annex A attached thereto (together with each of its respective successors and assigns, if any, each a "Lender" and, collectively, the "Lenders"), and (vi) Agent, the Lenders have agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof,

WHEREAS, the Secured Parties are willing to make the financial accommodations to Borrowers as provided for in the Credit Agreement, the other Loan Documents, and the Bank Product Agreements, but only upon the condition, among others, that Grantors shall have executed and delivered to Agent, for the benefit of each Secured Party, that certain Guaranty and Security Agreement, dated as of April 3, 2020 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Guaranty and Security Agreement"); and

WHEREAS, pursuant to the Guaranty and Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of each Secured Party, this Trademark Security Agreement.

- **NOW, THEREFORE**, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:
- 1. <u>DEFINED TERMS</u>. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement or, if not defined therein, in the Credit Agreement, and this Trademark Security Agreement shall be subject to the rules of construction set forth in <u>Section 1(b)</u> of the Guaranty and Security Agreement, which rules of construction are incorporated herein by this reference, *mutatis mutandis*.

- GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit each Secured Party, to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "Security Interest") in all of such Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "Trademark Collateral"):
- all of its Trademarks and Trademark Intellectual Property Licenses to which (a) it is a party including those referred to on Schedule I;
- all goodwill of the business connected with the use of, and symbolized by, (b) each Trademark and each Trademark Intellectual Property License: and
- all products and proceeds (as that term is defined in the UCC) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.
- SECURITY FOR SECURED OBLIGATIONS. 3. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent or the other Secured Parties, or any of them, whether or not they are unenforceable or not allowable due to the occurrence of any Insolvency Event involving any Grantor.
- SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of each Secured Party, pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Guaranty and Security Agreement, the Guaranty and Security Agreement shall control.
- AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

-2-

- COUNTERPARTS. This Trademark Security Agreement is a Loan Document. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.
- 7. GOVERNING LAW AND JURISDICTION AND JURY TRIAL WAIVER. THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING GOVERNING LAW AND JURISDICTION AND JURY TRIAL WAIVER SET FORTH IN SECTION 25 OF THE GUARANTY AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, MUTATIS MUTANDIS.

[SIGNATURE PAGE FOLLOW]

-3-

IN WITNESS WHEREOF, the pa	arties hereto have caused this Trademark Security
Agreement to be executed and delivered as	of the day and year first above written.

**GRANTORS:** 

MK SYSTEMS USA INC., a Delaware corporation

Name: Lisa Vetere

Title: Chief Financial Officer and Corporate

Treasurer

AGENT:

ACCEPTED AND ACKNOWLEDGED BY:

CITIBANK, N.A., a national banking association

By:

Name: Stuart Darby

Its: Authorized Signatory

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:	MK SYSTEMS USA INC., a Delaware corporation		
	By: Name: Title:		
AGENT:	ACCEPTED AND ACKNOWLEDGED BY:		
	CITIBANK, N.A., a national banking association  By: Name: Stuart Darby Its: Authorized Signatory		

## SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

# Trademark Registrations/Applications

Grantor	Country	Mark	Application/ Registration No.	App/Reg Date
MK Systems USA Inc.	USA	MEDIAFIRST	6206076	11/24/2020
MK Systems USA Inc.	USA	MEDIAROOM	3686501	09/22/2009
MK Systems USA Inc.	USA	MEDIAPATH	2640688	10/22/2002
MK Systems USA Inc.	USA	ENVIVIO	2873910	08/17/2004
MK Systems USA Inc.	USA	WATCHPOINT	2636152	10/15/2002

**RECORDED: 05/20/2022**