

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM729519

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BH Companies, Inc. | FORMERLY BH Management Services, Inc. | 05/16/2022 | Corporation: IOWA |
| RECEIVING PARTY DATA | | | |
| Name: | BH Management Services, LLC | | |
| Street Address: | 400 E Locust St. | | |
| Internal Address: | Ste. 790 | | |
| City: | Des Moines | | |
| State/Country: | IOWA | | |
| Postal Code: | 50309 | | |
| Entity Type: | Limited Liability Company: IOWA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5803247 | BH MANAGEMENT SERVICES, LLC | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6127661600 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | karen.spina@faegredrinker.com | | |
| Correspondent Name: | Hudson W. Peters | | |
| Address Line 1: | 2200 Wells Fargo Ctr., 90 South 7th St. | | |
| Address Line 2: | FAEGRE DRINKER BIDDLE & REATH LLP | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402 | | |
| NAME OF SUBMITTER: | Karen M. Spina | | |
| SIGNATURE: | /Karen M. Spina/ | | |
| DATE SIGNED: | 05/23/2022 | | |
| Total Attachments: 3 | | | |
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OP \$40.00 5803247

Trademark Assignment

This Trademark Assignment Agreement (the "Agreement") is effective this 16 day of May, 2022 by and between BH Companies, Inc., formerly known as BH Management Services, Inc., an Iowa corporation ("Assignor") and BH Management Services, LLC, an Iowa limited liability, with a principal address of 400 E Locust St. Ste. 790, Des Moines, IA 50309 ("Assignee").

WHEREAS, Assignor desires to transfer Assignor's entire right, title, and interest in and to the trademark described in Exhibit A (collectively, the "Trademark") to Assignee;

NOW, THEREFORE, in consideration of the promises and the mutual agreements, covenants and provisions contained herein, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor's rights in and to the Trademark, including, but not limited to: (a) all common law and statutory rights related thereto, all rights of renewal and extension; (b) the right to apply for registration in the United States of America and all foreign countries; (c) the right to sue for, settle and release past, present and future infringement of the Trademark; and (d) the goodwill of the business symbolized by the Trademark.
2. From time to time, Assignor will, at Assignee's request and without further consideration, execute and deliver such instruments of sale, transfer, conveyance, assignment and confirmation, and to perform any other reasonable acts Assignee may reasonably request in order to more effectively sell, transfer, convey and assign to Assignee all of Assignor's right, title, and interest in and to the Trademark.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Agreement effective as of the date shown above and in the capacities shown below.

BH COMPANIES, INC.


By: 
Name: Harry Bentley
Title: Authorized signator
Date: 5.16.22

Exhibit A

| BH MANAGEMENT SERVICES, LLC | 7/16/2019 | 5,803,247 | US |
|-----------------------------|-----------|-----------|----|