

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM729804

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Outdoor Sales, LLC		05/23/2022	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Regions Bank, as Collateral Agent		
Street Address:	615 South College Street		
Internal Address:	Suite 600		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	Corporation: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6075767	BOLDSITE MEDIA	
CORRESPONDENCE DATA			
Fax Number:	7043738822		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043734640		
Email:	bsmith@mcguirewoods.com		
Correspondent Name:	Betty G. Smith, Senior Paralegal		
Address Line 1:	McGuireWoods LLP, 201 N. Tryon St.		
Address Line 2:	Suite 3000		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	2073010-0041		
NAME OF SUBMITTER:	Betty G. Smith		
SIGNATURE:	/Betty G. Smith/		
DATE SIGNED:	05/24/2022		
Total Attachments: 4			
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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated: as of May 23, 2022

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Pledge and Security Agreement dated as of May 23, 2022 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") among the Grantor (as defined below), the other grantors party thereto and Regions Bank, as the Administrative Agent and Collateral Agent (in such capacity, the "Collateral Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications on Schedule 1 to the Collateral Agent for the ratable benefit of the Secured Parties.

The Grantor and the Collateral Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

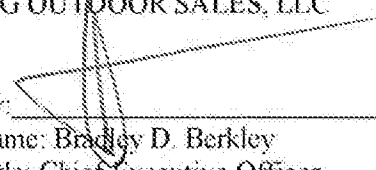
[Signature pages follow.]

Very truly yours,

GRANTOR:

Big Outdoor Sales, LLC
3811 Turtle Creek Blvd.
Suite 1200
Dallas, TX 75219

BIG OUTDOOR SALES, LLC

By: 
Name: Bradley D. Berkley
Title: Chief Executive Officer

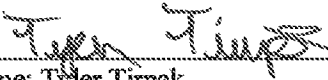
Jurisdiction of Organization: Texas

Acknowledged and accepted:

COLLATERAL AGENT:

REGIONS BANK, as Collateral Agent

Regions Bank
615 South College Street
Suite 600
Charlotte, North Carolina 28202

By: 
Name: Tyler Tirpak
Title: Vice President

**SCHEDULE 1
TO
NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

TRADEMARKS

Trademark	Owner	Country / U.S. State	Registration Number	Filing Date
BOLDSITE MEDIA	Big Outdoor Sales, LLC	United States	6075767	6//9/2020