

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM729838

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unilever IP Holdings B.V.		04/25/2022	Besloten Vennootschap (B.V.):
RECEIVING PARTY DATA			
Name:	ekaterra Group IP Holdings B.V.		
Street Address:	Weena 455		
City:	Rotterdam		
State/Country:	NETHERLANDS		
Postal Code:	3013 AL		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Serial Number:	90090402	AQUA HERBS	
Serial Number:	90768953	EKATERRA	
Serial Number:	90768922	E EKATERRA	
Registration Number:	4994225	ENTICING CHAI	
Registration Number:	4933586	LAMINGTON	
Registration Number:	6142204	LEAN MATCHA GREEN	
Registration Number:	4978630	LIQUORICE LEGS	
Registration Number:	4196798	LOVE	
Serial Number:	88565128	PUKKA	
Registration Number:	6428925	PUKKA	
Registration Number:	6555717	PUKKA	
Registration Number:	6672540	PUKKA	
Registration Number:	3658108	PUKKA	
Serial Number:	88565115	PUKKA	
Registration Number:	6555716	PUKKA	
Registration Number:	4779929		
Registration Number:	4875762	PUMPING POMEGRANATE	
Registration Number:	4984274	RED GREEN DREAMY	
Registration Number:	4969687	SELFIES	

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Property Type	Number	Word Mark
Registration Number:	4969688	SOUTHERN SUNRISE
Registration Number:	4875763	SPI CHAI
Serial Number:	88775636	TURMERIC ACTIVE
Registration Number:	5997369	TURMERIC ACTIVE
Registration Number:	6024531	TURMERIC ACTIVE
Registration Number:	5470334	TURMERIC GLOW
Registration Number:	4875758	TWINKLE BERRY
Registration Number:	4824113	WHITE WHITE COCOA
Registration Number:	5097379	WOMANKIND

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: dallastrademarks@bakermckenzie.com

Correspondent Name: Dyan M. House

Address Line 1: 1900 N Pearl St.

Address Line 2: Suite 1500

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 50982930-0000

NAME OF SUBMITTER: Dyan M. House

SIGNATURE: /Dyan M. House/

DATE SIGNED: 05/24/2022

Total Attachments: 5

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DATED 25 April 2022

Unilever IP Holdings B.V.

and

ekaterra Group IP Holdings B.V.

ASSIGNMENT AGREEMENT

UNITED STATES OF AMERICA

ASSIGNMENT AGREEMENT

DATE: 25 April 2022

BETWEEN:

- (1) **Unilever IP Holdings B.V.**, a company incorporated under the law of the Netherlands whose registered office is at **Weena 455, 3013 AL Rotterdam, the Netherlands** ("Assignor"); and
- (2) **ekaterra Group IP Holdings B.V.**, a company incorporated under the law of the Netherlands whose registered office is at **Weena 455, 3013 AL Rotterdam, the Netherlands** ("Assignee").

RECITALS:

- (A) The Assignor is the owner of certain registered trade marks and/or the applicant of certain trade mark applications.
- (B) The Assignor has agreed to assign such trade mark rights to the Assignee in accordance with the terms of this Agreement.

IT IS AGREED as follows:

1. ASSIGNMENT

- 1.1 For good and valuable consideration, inclusive of any applicable taxes, paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged by the Assignor) the Assignor hereby assigns to the Assignee all of its right, title and interest in and to the registered trade marks and/or the trade mark applications set out in the schedule to this Agreement together with any common law rights and all the goodwill attaching thereto (the "Trade Marks") effective on **1 March 2022**.
- 1.2 The assignment of the Trade Marks shall include the right for the Assignee to bring proceedings against any third party in relation to the Trade Marks, including the right to sue in respect of every act of infringement of the Trade Marks occurring prior to the date of this Agreement.

2. FURTHER ASSURANCE

The Assignor agrees at the request and cost of the Assignee that it will at all times after the date of this Agreement do all acts and execute all documents as may reasonably be necessary or desirable to secure the vesting in the Assignee of all rights assigned to the Assignee by this Agreement and to assist in the resolution of any queries from the Assignee concerning the Trade Marks.

3. GENERAL

This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts and each such counterpart shall constitute an original of this Agreement but all of which together constitute one and the same instrument. This Agreement shall not be effective until each party has executed at least one counterpart.

Trade Mark Assignment

EXECUTED by the parties:

Signed for and on behalf of Unilever IP Holdings B.V.:

Signature: 

Name: **Jessica Le Gros**

Title: **Authorised Representative**

Date: 25 April 2022

Signed for and on behalf of ekaterra Group IP Holdings B.V.:

Signature: 

Name: **Iona Silverman**

Title: **Authorised Representative**

Date: 25 April 2022

TRADEMARK SCHEDULE

NO.	GRN	APPLICATION NO.	FILING DATE	REGISTRATION NO.	TRADE MARK	CLASSES	COUNTRY
1	6761570	90090402	3-Aug-20		AQUA HERBS	5, 30, 32	United States of America
2	6927063	90768853	11-Jun-21		EKATERRA	5, 30, 32, 35, 41, 43	United States of America
3	6927060	90768922	11-Jun-21		EKATERRA (STYLISTED) & DESIGN	5, 30, 32, 35, 41, 43	United States of America
4	4552504	86548016	27-Feb-15	4994225	ENTICING CHAI	30	United States of America
5	4522900	86478909	12-Dec-14	4933586	LAMINGTON	30	United States of America
6	5476967	87517136	5-Jul-17	6142204	LEAN MATCHA GREEN	30	United States of America
7	4267184	86321576	26-Jun-14	4978630	LIQUORICE LEGS	30	United States of America
8	5476968	85333641	31-May-11	4196798	LOVE	30	United States of America
9	6653785	88585128	2-Aug-19		PUKKA	15, 41	United States of America
10	6647649	88521598	18-Jul-19	6428925	PUKKA	41	United States of America
11	6643900	88503366	8-Jul-19	6555717	PUKKA	5	United States of America
12	6216941	88352352	22-Mar-19	6672540	PUKKA	30, 32	United States of America
13	5476970	78860337	12-Apr-06	3658108	PUKKA (STYLISTED)	5, 30	United States of America
14	6653788	88565115	2-Aug-19		PUKKA (STYLISTED) & DESIGN	16, 41	United States of America
15	6643911	88503358	8-Jul-19	6555716	PUKKA (STYLISTED) & DEVICE	5, 30	United States of America
16	5476972	86135649	5-Dec-13	4779929	PUKKA BODIES DESIGN	5, 30	United States of America
17	4522893	86478848	12-Dec-14	4875762	PUMPING POMEGRANATE	30	United States of America
18	4522959	86478859	12-Dec-14	4984274	RED GREEN DREAMY	30	United States of America
19	4522862	86478214	11-Dec-14	4969687	SELFIES	30	United States of America
20	4522904	86478852	12-Dec-14	4969688	SOUTHERN SUNRISE	30	United States of America
21	4522935	86478854	12-Dec-14	4875763	SPI CHAI	30	United States of America
22	6707061	88775636	28-Jan-20		TURMERIC ACTIVE	32	United States of America
23	5476973	87095579	7-Jul-16	5997369	TURMERIC ACTIVE	5	United States of America
24	5476974	87498992	21-Jun-17	6024531	TURMERIC ACTIVE	30	United States of America
25	5476975	87134541	11-Aug-16	5470334	TURMERIC GLOW	30	United States of America
26	4522886	86478224	11-Dec-14	4875758	TWINKLE BERRY	30	United States of America

28	4522853	86478222	11-Dec-14	4824113	WHITE, WHITE COCOA	30	United States of America
29	5476976	86980585	21-Oct-14	5097379	WOMANKIND	30	United States of America