

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM730112

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Graham & Buffett, Ltd.		03/07/2018	Limited Partnership: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Youngevity International, Inc.		
<b>Street Address:</b>	2400 Boswell Road		
<b>City:</b>	Chula Vista		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91914		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76516752	VIAVIENTE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6022350500		
<b>Email:</b>	trademarks@hartmantitus.com		
<b>Correspondent Name:</b>	Bradley P. Hartman		
<b>Address Line 1:</b>	c/o Hartman Titus PLC		
<b>Address Line 2:</b>	3507 N. Central Ave., Ste 101		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85012-2121		
<b>ATTORNEY DOCKET NUMBER:</b>	1440.02.79		
<b>NAME OF SUBMITTER:</b>	Bradley P. Hartman		
<b>SIGNATURE:</b>	/bradley p hartman/		
<b>DATE SIGNED:</b>	05/25/2022		
<b>Total Attachments: 2</b>			
source=2018-03-07 VIAVIENTE Assignment - Graham Buffet to YGYI#page1.tif			
source=2018-03-07 VIAVIENTE Assignment - Graham Buffet to YGYI#page2.tif			

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ASSIGNMENT

WHEREAS, Graham & Buffett, Ltd., a Texas Limited Partnership with its principal place of business at 5052 Bridge Creek Drive, Plano, Texas 75093 (hereafter "Assignor"), has adopted and used the mark VIAVIENTE which is registered in the United States Patent and Trademark Office, Registration No. 2822927, dated March 16, 2004; and,

WHEREAS, Youngevity International, Inc., a Delaware corporation with its principal place of business at 2400 Boswell Road, Chula Vista, California 91914 (hereafter "Assignee"), is desirous of acquiring all right, title and interest in and to the said mark, together with the goodwill symbolized and associated with the mark, and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee the entire right, title and interest in and to the said mark, the goodwill symbolized by and associated with the said mark, and the above-identified registration thereof, together with all claims, rights of action and causes of action for infringement of the mark, including the right to recover for past infringement thereof.

IN TESTIMONY WHEREOF, this Assignment has been executed on the date set forth below.

GRAHAM & BUFFETT, LTD.

Date: \_\_\_\_\_

2.7.18

By \_\_\_\_\_

Craig Keeland, President of Morgan Dallas I,  
Inc., General Partner

