TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM729917

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: Trademark Collateral Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ENTOURAGE BRANDS CORP.		04/28/2022	federal corporation: CANADA

RECEIVING PARTY DATA

Name:	2437653 Ontario Inc.	
Street Address:	1315 North Service Road East	
Internal Address:	6th Floor	
City:	Oakville, ON	
State/Country:	CANADA	
Postal Code:	L6H 1A7	
Entity Type:	Ontario corporation: CANADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	97137800	COLOR CANNABIS

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-331-1000

Email: eaa-ptotmcorrespondence@mvalaw.com

Moore & Van Allen PLLC **Correspondent Name:** Address Line 1: 100 North Tryon Street

Address Line 2: **Suite 4700**

Address Line 4: Charlotte, NORTH CAROLINA 28202-4003

ATTORNEY DOCKET NUMBER:	048597-002
NAME OF SUBMITTER:	Ellen A. Andelman
SIGNATURE:	/ellenaandelman/
DATE SIGNED:	05/24/2022

Total Attachments: 5

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TRADEMARK COLLATERAL AGREEMENT

This Trademark Collateral Agreement is dated as of the 28th day of April, 2022.

WHEREAS:

- A. ENTOURAGE BRANDS CORP., successor by name change to WeedMD RX Inc., a Canadian federal corporation ("Debtor") with its mailing address at 276 Queen Street West, Suite 200, Toronto ON M5V 2A1 and 2437653 Ontario Inc., an investment vehicle for the LiUNA Pension Fund of Central and Eastern Canada (the "Lender") with its mailing address at 1315 North Service Road East 6th Floor, ON L6H 1A7, are party to a credit agreement dated as of September 30, 2020 (as amended, supplemented, restated or replaced from time to time, the "Credit Agreement") between Debtor as borrower, certain affiliates of Debtor as guarantors, and the Lender, as lender.
- B. Debtor and its affiliates acting as guarantors, as required under the Credit Agreement, have entered into a General Security Agreement dated as of September 30, 2020 (as amended, supplemented, restated or replaced from time to time, the "Security Agreement") in favour of the Lender.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Debtor hereby pledges to, assigns, mortgages and grants to the Lender for the benefit of itself from time to time a continuing security interest in any and all trademarks now owned or acquired in the future, including without limitation:

- (a) each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application; and
- (b) all proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right to sue for and collect said damages;

to secure the payment and performance of all Secured Liabilities of Debtor and certain affiliates of Debtor as set out in the Security Agreement.

Notwithstanding anything herein to the contrary, this Trademark Collateral Agreement shall not operate as a sale, transfer, conveyance or other assignment to the Lender of any applications by Debtor for a trademark based on an intent to use the same if and so long as such application is pending without a Statement of Use having been filed and accepted (such pending applications which are based on intent to use being hereinafter referred to collectively as "Intent-To-Use Applications"), but

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rather, if and so long as Debtor's Intent-To-Use Application is pending without a Statement of Use having been filed and accepted, then this Trademark Collateral Agreement shall operate only to create a security interest for collateral purposes in favor of the Lender on such Intent-To-Use Application as collateral security for the Secured Obligations. When a Statement of Use is filed and accepted by the Trademark Office, then that application shall cease to be partly exempted from this Trademark Collateral Agreement.

Debtor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the assignment, mortgage, pledge and security interest in the trademarks, trademark registrations, and trademark applications made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

ENTOURAGE BRANDS CORP.

--- DocuSigned by:

By: George Scorsis

Name: George Scorsis

Title: President

Further signature page follows.

Accepted and agreed to as of the date and year last above written.

2437653 ONTARIO INC., AS LENDER

Name: Joseph Mancinelli

Title: President

By:___

Name: David D'Agostini

Title: Secretary - Treasurer

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Accepted and agreed to as of the date and year last above written.

2437653 ONTARIO INC., AS LENDER

Ву:				
	Name: Joseph Mancinelli			
	Title: President			

By: X Name: David D'Agostini

Title: Secretary - Treasurer

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SCHEDULE A TO TRADEMARK COLLATERAL AGREEMENT

File #	Trademark	Serial No.	Registration No.	Status / Comments
581360-42	Color Cannabis Logo Color cannabis	97137800		Filed November 22, 2021 Awaiting Examination

7266621

US Trademark Collateral Agreement

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RECORDED: 05/24/2022