

04/12/2022



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TRADEMARK

FEB 07 2022

2/2/2022

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Jill Joanne, LLC

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) 1/2/2021

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Jill J. Hankey

Street Address: 70 Guadalupe Lane

City: Tubac

State: Arizona

Country: USA Zip: 85646

- Individual(s) Citizenship USA
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

4203132

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Molly K. Zurflueh, Esq.

Internal Address: \_\_\_\_\_

Street Address: 1278 Glenneyre Street #262

City: Laguna Beach

State: CA Zip: 92651

Phone Number: 949-218-1325

Docket Number: \_\_\_\_\_

Email Address: molly@zurflaw.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00 E**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

Date

Molly K. Zurflueh  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: **5**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK**  
**REEL: 007732 FRAME: 0750**

## **TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is made as of January 2, 2021, by Jill Joanne, LLC, a California company corporation (Assignor"), in favor of Jill J. Hankey, an individual, currently residing in the State of Arizona. ("Assignee").

### **RECITALS**

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of California, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of California without regard to its conflicts of law principles.

SIGNATURE PAGE TO FOLLOW

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 2<sup>nd</sup> day of January 2021.

For Assignor

For Assignee

JILL JOANNE, LLC

By: \_\_\_\_\_

Name: Jill J. Hankey

Title: Manager

By: \_\_\_\_\_

Name: Jill J. Hankey

APPENDIX A

TRADEMARK ASSIGNED

Mark: j.jo  
Reg. No. 4,203,132

# United States of America

United States Patent and Trademark Office

# j.jo

**Reg. No. 4,203,132**

**Registered Sep. 4, 2012**

**Int. Cl.: 18**

**TRADEMARK**

**PRINCIPAL REGISTER**

JILL JOANNE, LLC (CALIFORNIA LIMITED LIABILITY JOINT STOCK COMPANY)  
22 EMERALD BAY  
LAGUNA BEACH, CA 92651

FOR: LEATHER PRODUCTS, NAMELY, MEN'S HANDBAGS, BRIEFCASES AND ACCESSORIES, NAMELY, WALLETS, KEY CASES, PURSES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 4-18-2011; IN COMMERCE 3-17-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-290,872, FILED 4-8-2011.

GIANCARLO CASTRO, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office