

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM731398

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wurl, Inc.		05/31/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Wurl, LLC		
Street Address:	101 University Ave, Suite 300		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94301		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	97220159	ADPOOL	
Serial Number:	97220171	GLOBAL FAST PASS	
Registration Number:	6167453	WURL	
Serial Number:	97220166	WURL PERFORM	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	650-988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Connie Ellerbach		
Address Line 1:	801 California Street		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	24976-00070-5836		
NAME OF SUBMITTER:	Jason Malashevich		
SIGNATURE:	/Jason Malashevich/		
DATE SIGNED:	05/31/2022		
Total Attachments: 2	source=Wurl_Confirmatory_Assignment#page1.tif		

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Wurl, Inc., a Delaware corporation, is the owner of the marks set forth in Schedule A, including U.S. Registration No. 6167453 for the WURL trademark (the "Marks");

WHEREAS, Wurl, LLC, a Delaware limited liability company, acquired Wurl, Inc. the Marks, and any and all applications, registrations and goodwill associated thereof pursuant to a merger agreement executed on February 23, 2022;

NOW THEREFORE, this will confirm that, for good and valuable consideration, receipt of which is hereby acknowledged, Wurl, Inc. assigned unto Wurl, LLC all rights, including common law rights, title and interest in all countries and jurisdictions of the world in and to the Marks together with the goodwill of the business symbolized by the Marks and the portion of the business which is ongoing and existing to which the Marks pertain, and any and all applications and registrations thereof, including, without limitation, all claims that it might have, at law or in equity, by reason of past, present or future infringement in the Marks.

Wurl, Inc.

By:
Name:
Title:

DocuSigned by:
Sean Doherty, Sr.
581F3969814B49A
Sean Doherty, Sr.
CEO

Date: May 31, 2022

Schedule A

Trademark	Country	Class	Owner	App. Date App. No.	Reg. Date Reg. No.	Next Renewal	Status
ADPOOL	EUTM	35, 42	Wurl, Inc.	01/07/2022 018634098			Pending
ADPOOL	United Kingdom	35, 42	Wurl, Inc.	01/07/2022 UK00003740882			Pending
ADPOOL	United States	35, 42	Wurl, Inc.	01/14/2022 97220159			Pending
GLOBAL FAST PASS	EUTM	35, 42	Wurl, Inc.	01/07/2022 018634096			Pending
GLOBAL FAST PASS	United Kingdom	35, 42	Wurl, Inc.	01/07/2022 UK00003740877			Pending
GLOBAL FAST PASS	United States	35, 42	Wurl, Inc.	01/14/2022 97220171			Pending
WURL	United States	35, 42	Wurl, Inc.	11/20/2019 88699705	10/06/2020 6167453	10/06/2030	Registered
WURL PERFORM	EUTM	35, 42	Wurl, Inc.	01/07/2022 018634097			Pending
WURL PERFORM	United Kingdom	35, 42	Wurl, Inc.	01/07/2022 UK00003740876			Pending
WURL PERFORM	United States	35, 42	Wurl, Inc.	01/14/2022 97220166			Pending