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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM731807

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hill & Smith Inc.		05/25/2022	Corporation: DELAWARE

# **RECEIVING PARTY DATA**

Name:	American Louver Company	
Street Address:	100 Howard Avenue	
City:	Des Plaines	
State/Country:	ILLINOIS	
Postal Code:	60018	
Entity Type:	Corporation: ILLINOIS	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3994863	LANE CHANGER

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6302211755

Email: wtresch@huckbouma.com

Correspondent Name: Huck Bouma PC

**Address Line 1:** 1755 South Naperville Road Ste 200

Address Line 4: Wheaton, ILLINOIS 60189

NAME OF SUBMITTER:	William Tresch
SIGNATURE:	/William Tresch/
DATE SIGNED:	06/01/2022

## **Total Attachments: 4**

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TRADEMARK REEL: 007740 FRAME: 0403 TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT of trademark rights (this "Assignment") is made effective as of the

25th day of May, 2022 by and between American Louver Company, an Illinois corporation

("Assignee"), and Hill & Smith Inc., a Delaware corporation ("Assignor").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase

Agreement, dated as of May 25, 2022 (the "Asset Purchase Agreement"), pursuant to which

Assignee acquired tangible and intangible properties set forth therein;

WHEREAS, Assignor is the owner of a certain trademark set forth in Schedule A of this

Assignment (the "Mark"), including the goodwill of the business associated therewith;

WHEREAS, consistent with the provisions of that Asset Purchase Agreement, Assignor

wishes to assign to Assignee and Assignee wishes to acquire all right, title, and interest in the

Mark, including the goodwill of the business associated therewith.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency

of which is hereby expressly acknowledged, Assignor does hereby assign, transfer and convey

unto Assignee, all of its right, title, and interest in and to the Mark together with the goodwill of

the business connected with the use of and symbolized by the Mark, as well as all rights of action

against third parties for past infringement thereof.

Assignor further covenants and agrees that it has the right and authority to make this

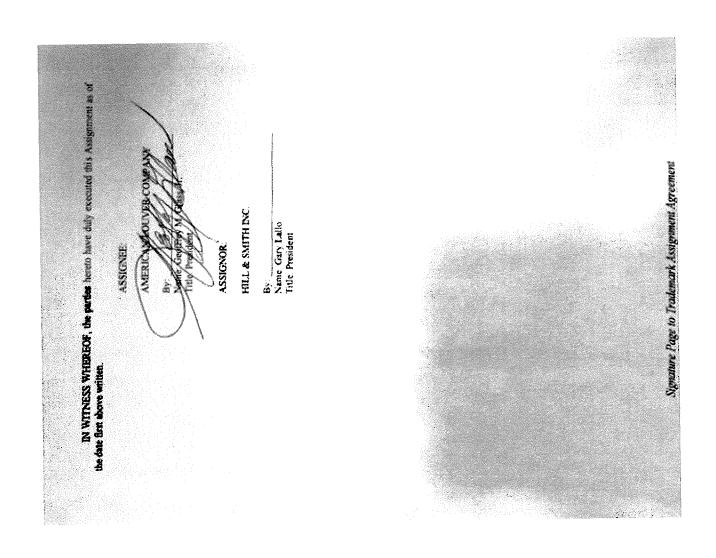
assignment and has not assigned the Mark to any third party.

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**REEL: 007740 FRAME: 0404** 



TRADEMARK REEL: 007740 FRAME: 0405 IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the date first above written.

**ASSIGNEE:** 

AMERICAN LOUVER COMPANY

Name: Geoffrey M. Glass, Jr.

Title: President

**ASSIGNOR:** 

HILL & SMITH INC

Name: Gary Lallo Title: President

Signature Page to Trademark Assignment Agreement

**RECORDED: 06/01/2022** 

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REEL: 007740 FRAME: 0406