

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM721529

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lauren E Reeser		04/15/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	American Duchess Inc.		
Street Address:	920 Matley Lane		
Internal Address:	Suite 2		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89502		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85790348	AMERICAN DUCHESS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7758151208		
Email:	lauren@americanduchess.com		
Correspondent Name:	Lauren Reeser		
Address Line 1:	920 Matley Lane		
Address Line 2:	Suite 2		
Address Line 4:	Reno, NEVADA 89502		
NAME OF SUBMITTER:	Lauren E Reeser		
SIGNATURE:	/Lauren E Reeser/		
DATE SIGNED:	04/15/2022		
Total Attachments: 13			
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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the “Agreement”), effective as of April 15, 2022 (the “Effective Date”), is by Lauren E Reeser., individual (“Assignor”), and American Duchess Inc, a Nevada Corporation (“Assignee”). Capitalized terms used herein but not otherwise defined herein shall have the meanings given to them in the Purchase Agreement (as defined below).

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated April 15, 2022 (the “Purchase Agreement”), pursuant to which, effective as of the Closing, Assignor has agreed to assign all of its right, title and interest in the Purchased Assets to Assignee, subject to the terms and conditions set forth therein.

NOW, THEREFORE, in consideration of the mutual covenants, terms and conditions set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignment. Assignor hereby conveys, transfers and assigns to Assignee all of Assignor’s right, title and interest worldwide in and to the trademarks, trade names, service marks and/or trade dress listed on **Schedule A** attached hereto, including any trademark applications and registrations, all common law trademark rights, all domain names, and the goodwill symbolized by and associated with the use of the same, together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith (collectively, the “Trademarks”).

Terms of the Purchase Agreement. The terms of the Purchase Agreement, including, but not limited to, the representations, warranties, covenants, and agreements relating to the Purchased Assets are incorporated herein by reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, and agreements contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

Counterparts. This Agreement may be executed in one or more counterparts, each of which will be deemed to be an original copy of this Agreement and all of which, when taken together, will be deemed to constitute one and the same agreement.

Further Assurances. Each of the parties hereto shall execute and deliver, at the reasonable request of the other party hereto, such additional documents, instruments, conveyances and assurances and take such further actions as such other party may reasonably request to carry out the provisions hereof and give effect to the transactions contemplated by this Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the dates signed below.

ASSIGNOR

By: 

Name: Lauren E Reeser

Title: Trademark Owner - Individual

Date: 4/15/22

ASSIGNEE

By: 

Name: Lauren E Reeser

Title: President - American Duchess Inc.

Date: 4/15/22

Schedule A

Trademark Registrations & Applications

Country	Mark	Class(es)	Application Date	Application No.	Registration No.
United States	AMERICAN DUCHESS	25	29-NOV-2012	85790348	4368297
United Kingdom	AMERICAN DUCHESS	3, 24, 25	22-MAR-2018	UK00003298641	UK00003298641
United Kingdom	AMERICAN DUCHESS	3, 24, 25	22-MAR-2018	UK00917878515	UK00917878515
European Union	AMERICAN DUCHESS	3, 24, 25	22-MAR-2018	17878515	17878515
China	AMERICAN DUCHESS	3	16-APR-2018	30255940	
China	AMERICAN DUCHESS	24	16-APR-2018	30255940	
China	AMERICAN DUCHESS	24	16-APR-2018	30255940	