

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM734194

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Engine USA Corporation, Inc. | | 03/08/2022 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Engine Partners UK LLP | | |
| Street Address: | 60 Great Portland Street | | |
| City: | London | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | W1W 7RT | | |
| Entity Type: | Limited Liability Partnership: UNITED KINGDOM | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5700072 | SYNERGY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6123329081 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 612-332-5300 | | |
| Email: | slindemeier@merchantgould.com | | |
| Correspondent Name: | Merchant & Gould P.C. | | |
| Address Line 1: | 150 South Fifth Street, Suite 2200 | | |
| Address Line 2: | P.O. Box 2910 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402 | | |
| ATTORNEY DOCKET NUMBER: | 14049.00000002 | | |
| NAME OF SUBMITTER: | Scott W. Johnston | | |
| SIGNATURE: | /SWJ/ | | |
| DATE SIGNED: | 06/13/2022 | | |
| Total Attachments: 4 | | | |
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OP \$40.00 5700072

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made on

8 March

2022

BETWEEN

- (1) **ENGINE USA CORPORATION, INC.** of 7th Floor, 460 Park Ave. New York, NY 10016, USA (the "**Assignor**"); and
- (2) **ENGINE PARTNERS UK LLP** of 60 Great Portland Street, London, W1W 7RT, United Kingdom with company number OC365812 (the "**Assignee**")

INTRODUCTION

- (A) The Assignor is the proprietor of the trade mark listed in Schedule 1 (the "**Trade Mark**").
- (B) The parties have agreed the following assignment.

AGREED TERMS

1. In consideration of £1 paid by the Assignee to the Assignor (the receipt of which the Assignor acknowledges), and with effect from completion of the transfer of the entire issued share capital of Engine Acquisition Limited to Next Fifteen Communications Group PLC, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said Assignee, its successors or assigns, absolutely:

- (a) the entire right, title and interest in and to said Trade Mark;
- (b) any common law rights together with the goodwill and other incidents of its business associated with or symbolized by said Trade Mark

TOGETHER with all rights of action, powers and benefits belonging or accrued to the same.

2. The Assignor shall at the Assignee's request and cost (as to out-of-pocket expenses only) execute any such further document and take any such further action as the Assignee may reasonably require to enable the Assignee to become registered as the proprietor of the Trade Mark and to secure the benefits of the rights hereby assigned.

3. This agreement shall be governed by, and construed in accordance with, the law of England.

SIGNED on behalf of)
ENGINE USA CORPORATION, INC.)

DocuSigned by:
Collin Abert
F32BFF5B4B694AD.....

Collin Abert
.....

Name

Vice President
.....

Position

.....
Date

SIGNED on behalf of)
ENGINE PARTNERS UK LLP)

DocuSigned by:
Emma Robertson
227B559D18A744Z.....

Emma Robertson
.....

Name

CEO Engine Transformation
.....

Position

.....
Date

SCHEDULE 1
THE TRADE MARK

Registered Trade Mark

| TERRITORY | MARK | CLASS | NO. |
|------------------|-------------|--------------|------------|
| USA | SYNERGY | 35, 42 | 5700072 |