

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM734616

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Primary Kids, Inc.		06/06/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	383 Madison Avenue, 22nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10179		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5355813	PRIMARY	
Registration Number:	5601492	PRIMARY	
CORRESPONDENCE DATA			
Fax Number:	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-523-2700		
Email:	susan.dinicola@hklaw.com,brittany.fox@hklaw.com		
Correspondent Name:	Holland & Knight LLP		
Address Line 1:	10 St. James Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02116		
NAME OF SUBMITTER:	Susan C. DiNicola		
SIGNATURE:	/Susan C. DiNicola/		
DATE SIGNED:	06/14/2022		
Total Attachments: 3			
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OP \$65.00 5355813

Notice of Grant of Security Interest in U.S. Patents and Trademarks

June 6, 2022

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain (i) Credit Agreement dated as of June 6, 2022 (as the same may be amended, modified, extended or restated from time to time, the "Credit Agreement") by and among Primary Kids, Inc., a Delaware corporation (the "Borrower"), the other Loan Parties party thereto, and JPMorgan Chase Bank, N.A. (the "Lender"), and (ii) Pledge and Security Agreement, dated as of June 6, 2022 (as amended, restated, supplemented or modified from time to time, the "Security Agreement"), between the Borrower, the other Loan Parties, and Lender, the undersigned have granted a continuing security interest in and to, and Lien (as defined in the Credit Agreement) upon, all right, title, and interest in the trademarks and patents shown below to the Lender and requests same be recorded against the trademarks and patents shown below:

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

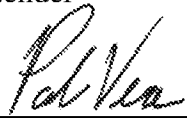
Serial Number	Registration Number	Mark	Filing Date	Registration Date
86982767	5355813	PRIMARY	March 10, 2014	December 12, 2017
86216303	5601492	PRIMARY	March 10, 2014	November 6, 2018

The undersigned and the Agent hereby acknowledge and agree that the security interest in the foregoing may only be terminated in accordance with the terms of the Credit Agreement and Security Agreement.

Very truly yours,
PRIMARY KIDS, INC.,
a Delaware corporation

By: 
Name: Galyn Bernard
Title: Chief Executive Officer

Acknowledged and Accepted:
JPMORGAN CHASE BANK, N.A.,
as Lender

By: 

Name: Pablo Vera

Title: Authorized Officer

[JPM/PRIMARY KIDS - PATENT AND TRADEMARK SECURITY AGREEMENT]

RECORDED: 06/14/2022

TRADEMARK
REEL: 007751 FRAME: 0536