

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM734639

|   |   |                       |                       |
|---|---|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                              |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | SECURITY INTEREST                           |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |   |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                             | <b>Execution Date</b> | <b>Entity Type</b>    |
| FULLSTORY, INC.   |   | 06/03/2022            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |   |                       |                       |
| <b>Name:</b>  | JPMorgan Chase Bank, N.A.                   |                       |                       |
| <b>Street Address:</b>  | 4 New York Plaza, 17th Floor                |                       |                       |
| <b>City:</b>  | New York                                    |                       |                       |
| <b>State/Country:</b>   | NEW YORK                                    |                       |                       |
| <b>Postal Code:</b>   | 10004                                       |                       |                       |
| <b>Entity Type:</b>   | National Banking Association: UNITED STATES |                       |                       |
| <b>PROPERTY NUMBERS Total: 2</b>  |   |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                               | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 4658770                                     | FULLSTORY             |                       |
| <b>Registration Number:</b>   | 5603471                                     | RAGE CLICK            |                       |
| <b>CORRESPONDENCE DATA</b>  |   |                       |                       |
| <b>Fax Number:</b>  |   |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                       |                       |
| <b>Phone:</b>   | 8004945225                                  |                       |                       |
| <b>Email:</b>   | ipteam@cogencyglobal.com                    |                       |                       |
| <b>Correspondent Name:</b>  | JAY DASILVA                                 |                       |                       |
| <b>Address Line 1:</b>  | 1025 CONNECTICUT AVE., NW, STE. 712         |                       |                       |
| <b>Address Line 2:</b>  | COGENCY GLOBAL INC.                         |                       |                       |
| <b>Address Line 4:</b>  | WASHINGTON, D.C. 20036                      |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1710626 TM                                  |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Gwendolyn Meccas                            |                       |                       |
| <b>SIGNATURE:</b>   | /Gwendolyn Meccas/                          |                       |                       |
| <b>DATE SIGNED:</b>   | 06/14/2022                                  |                       |                       |
| <b>Total Attachments: 11</b>  |   |                       |                       |
| source=Full Story, Inc. - Intellectual Property Security Agreement (June 2022 CSA)#page1.tif  |   |                       |                       |
| source=Full Story, Inc. - Intellectual Property Security Agreement (June 2022 CSA)#page2.tif  |   |                       |                       |
| source=Full Story, Inc. - Intellectual Property Security Agreement (June 2022 CSA)#page3.tif  |   |                       |                       |

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source=Full Story, Inc. - Intellectual Property Security Agreement (June 2022 CSA)#page11.tif

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this “Agreement”) is entered into as of June 3, 2022, by and between **JPMORGAN CHASE BANK, N.A.** (“Lender”) and **FULLSTORY, INC.**, a Delaware corporation (“Grantor”).

### RECITALS

A. Lender has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the “Loans”) in the amounts and manner set forth in that certain Credit and Security Agreement by and between Lender and Grantor dated as of the date hereof (as the same may be amended, modified or supplemented from time to time, the “Loan Agreement”; capitalized terms used herein are used as defined in the Loan Agreement). Lender is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Lender a security interest in its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Grantor to Lender.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Lender a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of Grantor’s obligations to Lender, Grantor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

1. Grant of Security Interest. To secure Grantor’s obligations to Lender, Grantor grants and pledges to Lender a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the “Intellectual Property Collateral”), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the “Copyrights”);

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisionals, continuations, renewals, reissues, reexaminations,

extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the “Patents”);

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections arising under any applicable law, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the “Trademarks”);

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the “Mask Works”);

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding anything to the contrary herein, the Intellectual Property Collateral shall not include any United States intent-to-use trademark or service mark applications filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, at all times prior to the filing of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use” pursuant to Section 1(c) of the Lanham Act with respect thereto with the United States Patent and Trademark Office or otherwise.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Lender.

3. Authorization. Grantor hereby authorizes Lender to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

4. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The

provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Lender with respect to the Intellectual Property Collateral are as provided by the Loan Agreement and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

5. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

6. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

7. Release and Termination. Unless otherwise agreed in writing by the parties, the security interests granted herein will terminate (and all rights to the Intellectual Property Collateral will revert to Grantor) upon satisfaction of the following conditions: (a) payment and performance in full of all Grantor's Obligations secured hereby unconditionally and indefeasibly and (b) the termination of the Loan Agreement (except for any obligations designated thereunder as continuing on an unsecured basis). Upon any such termination, Lender (at Grantor's request and sole expense) will promptly execute and deliver to Grantor (with such customary representations and warranties from a secured Lender releasing its lien as Grantor may reasonably request) such documents as Grantor may reasonably request and as are provided to Lender to evidence such termination.

8. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as of the first date written above.

GRANTOR:

FULLSTORY, INC.

By: DocuSigned by:  
Edelita Tichepco  
0157688B0CD1481...

Name: Edelita Tichepco

Title: Chief Financial Officer

LENDER:

JPMORGAN CHASE BANK, N.A.

By: Melissa Bazal

Name: Melissa Bazal

Title: Associate

EXHIBIT A

Copyrights

Description

Registration/  
Application  
Number

Registration/  
Application  
Date

None

EXHIBIT B

Patents

| <u>Description</u>  | <u>Registration/<br/>Application<br/>Number</u> | <u>Registration/<br/>Application<br/>Date</u> |
|---|---|---|
| Evaluation of interactions with a user interface                                    | 9766769   | 09/19/2017                                    |
| Evaluation of interactions with a user interface                                    | 9927947   | 03/27/2018                                    |
| Evaluation of interactions with a user interface                                    | 10402041  | 09/03/2019                                    |
| User interface structural clustering and analysis                                   | 10691664  | 06/23/2020                                    |
| Evaluation of interactions with a user interface                                    | 10838571  | 11/17/2020                                    |
| Synchronized console data and user interface playback                               | 10965766  | 03/30/2021                                    |
| Capturing and processing interactions with a user interface of a native application | 11036524  | 06/15/2021                                    |
| User interface engagement heatmaps  | 11093119  | 08/17/2021                                    |
| Protecting user privacy in playback of user sessions                                | 11121883  | 09/14/2021                                    |
| Evaluation of interactions with a user interface                                    | 11199939  | 12/14/2021                                    |
| Capturing and processing interactions with a user interface of a native application | 11216288  | 01/04/2022                                    |
| Display panel portion with an animated graphical user interface                     | D926198   | 07/27/2021                                    |
| Display panel portion with an animated computer icon                                | D934891   | 11/02/2021                                    |
| Display panel portion with an animated computer icon                                | D936103   | 11/16/2021                                    |
| Display panel portion with an animated graphical user interface                     | D945436   | 03/08/2022                                    |
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | 16/370574                                       | 03/29/2019                                    |
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | 16/710734                                       | 12/11/2019                                    |
| NETWORK LATENCY DETECTION   | 16/439961                                       | 06/13/2019                                    |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION                           | 16/987171                                       | 08/06/2020                                    |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION FOR NATIVE APPLICATIONS   | 17/005010                                       | 08/27/2020                                    |
| SYNCHRONIZED CONSOLE DATA AND USER INTERFACE PLAYBACK                               | 17/189684                                       | 03/02/2021                                    |



|   |           |            |
|---|-----------|------------|
| USER INTERFACE ENGAGEMENT HEATMAPS  | 17/397155 | 08/09/2021 |
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | 17/533750 | 11/23/2021 |

Assigned Patents

|   |           |            |
|---|-----------|------------|
| EVALUATION OF INTERACTIONS WITH A USER INTERFACE                                    | 14/587481 | 12/31/2014 |
| EVALUATION OF INTERATIONS WITH A USER INTERFACE                                     | 15/695951 | 9/5/2017   |
| EVALUATION OF INTERACTIONS WITH A USER INTERFACE                                    | 15/896887 | 4/14/2018  |
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | 16/038002 | 7/17/2018  |
| DISPLAY PANEL PORTION WITH AN ANIMATED COMPUTER ICON                                | 29/680142 | 2/13/2019  |
| DISPLAY PANEL PORTION WITH AN ANIMATED COMPUTER ICON                                | 29/680140 | 2/13/2019  |
| DISPLAY PANEL PORTION WITH AN ANIMATED COMPUTER ICON                                | 29/680141 | 2/13/2019  |
| DISPLAY PANEL PORTION WITH AN ANIMATED COMPUTER ICON                                | 29/688338 | 4/19/2019  |
| SYNCHRONIZED CONSOLE DATA AND USER INTERFACE PLAYBACK                               | 16/439962 | 6/13/2019  |
| USER INTERFACE ENGAGEMENT HEATMAPS  | 16/528111 | 7/31/2019  |
| EVALUATION OF INTERACTIONS WITH A USER INTERFACE                                    | 16/535799 | 8/8/2019   |
| EVALUATION OF INTERACTIONS WITH A USER INTERFACE                                    | 17/094390 | 11/10/2020 |
| PROTECTING USER PRIVACY IN PLAYBACK OF USER SESSIONS                                | 17/205751 | 3/18/2021  |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION                           | 62/883551 | 8/6/2019   |
| USER INTERFACE STRUCTURAL CLUSTERING AND ANALYSIS                                   | 15/896167 | 4/14/2018  |
| USER INTERFACE STRUCTURAL CLUSTERING AND ANALYSIS                                   | 16/908222 | 6/22/2020  |

Miscellaneous Patents

| <u>Description</u>  | <u>Registration/<br/>Application<br/>Number</u> | <u>Registration/<br/>Application<br/>Date</u> |
|---|---|---|
| USER INTERFACE EVENT IMPACT ANALYSIS  | 16/236095                                       | 12/28/2018                                    |
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | 62/534036                                       | 7/18/2017                                     |
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | 62/650841                                       | 3/30/2018                                     |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION FOR NATIVE APPLICATIONS   | 62/892914                                       | 8/28/2019                                     |
| PROTECTING USER PRIVACY IN PLAYBACK OF USER SESSIONS                                | 62/991514                                       | 3/18/2020                                     |
| PROTECTING USER PRIVACY IN PLAYBACK OF USER SESSIONS                                | 17/405697                                       | 8/18/2021                                     |
| DISPLAY PANEL PORTION WITH AN ANIMATED COMPUTER ICON                                | 29/810829                                       | 10/8/2021                                     |
| DISPLAY PANEL PORTION WITH AN ANIMATED COMPUTER ICON                                | 29/811371                                       | 10/13/2021                                    |
| DISPLAY PANEL PORTION WITH A COMPUTER ICON  | 29/813738                                       | 11/1/2021                                     |
| DISPLAY PANEL PORTION WITH AN ANIMATED GRAPHICAL USER INTERFACE                     | 29/824524                                       | 1/25/2021                                     |

Foreign Patents

| <u>Description</u>  | <u>Country</u> | <u>Registration/<br/>Application<br/>Number</u> | <u>Registration/<br/>Application<br/>Date</u> |
|---|----------------|---|---|
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | WIPO           | PCT/US2019/024831                               | 03/29/2019                                    |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION                           | WIPO           | PCT/US2020/045208                               | 08/06/2020                                    |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION FOR NATIVE APPLICATIONS   | WIPO           | PCT/US2020/048231                               | 08/27/2020                                    |

|   |           |                |            |
|---|-----------|----------------|------------|
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | China     | 201980027540.X | 10/22/2020 |
| CAPTURING AND PROCESSING INTERACTIONS WITH A USER INTERFACE OF A NATIVE APPLICATION | Europe    | 19722286.2     | 10/1/2020  |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION                           | Australia | 2020325220     | 2/4/2022   |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION FOR NATIVE APPLICATIONS   | Australia | 2020335869     | 2/5/2022   |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION                           | Japan     | 2022-507814    | 2/7/2022   |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION                           | India     | 202227007144   | 2/10/2022  |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION FOR NATIVE APPLICATIONS   | India     | 202227007143   | 2/10/2022  |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION                           | Europe    | 20764815.5     | 3/7/2022   |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION FOR NATIVE APPLICATIONS   | Europe    | 20768789.8     | 3/25/2022  |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION                           | China     | 202080070126.X | 4/6/2022   |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION FOR NATIVE APPLICATION    | Japan     | 2022-513315    | 4/25/2022  |
| PROTECTING USER PRIVACY IN USER INTERFACE DATA COLLECTION FOR NATIVE APPLICATIONS   | China     | 202080075578.7 | 4/27/2022  |

EXHIBIT C

Trademarks

| <u>Description</u> | <u>Registration/<br/>Application<br/>Number</u> | <u>Registration/<br/>Application<br/>Date</u> |
|--------------------|---|---|
| FULLSTORY          | 4658770   | 12/23/2014                                    |
| RAGE CLICK         | 5603471   | 11/6/2018                                     |

Foreign Trademarks

| <u>Description</u> | <u>Country</u> | <u>Serial Number</u> | <u>Registration/<br/>Application<br/>Date</u> |
|--------------------|----------------|----------------------|---|
| FULLSTORY          | EU             | 018673929            | 3/18/2022                                     |
| FULLSTORY          | UK             | 00003767444          | 3/18/2022                                     |

EXHIBIT D

Mask Works

Description

Registration/  
Application  
Number

Registration/  
Application  
Date

None