

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM739812

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900689940

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VNS Creations, LLC		04/14/2022	Limited Liability Company:

RECEIVING PARTY DATA

Name:	LAHC US 1 LLC
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	6490134	VNS CREATIONS
Registration Number:	5916320	VNS CREATIONS
Serial Number:	90304230	DEEPER CONNECTIONS

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 626-795-0500
Email: tmiller@vestedlaw.com
Correspondent Name: Todd R. Miller
Address Line 1: 221 E. Walnut Street, Suite 227
Address Line 4: Pasadena, CALIFORNIA 91101

NAME OF SUBMITTER:	Todd R. Miller
SIGNATURE:	/Todd R. Miller/
DATE SIGNED:	07/08/2022

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this “**Assignment**”) is made as of April 14, 2022 (the “**Effective Date**”), by and between LAHC US 1 LLC, a Delaware limited liability company (the “**Assignee**”), and VNS Creations, LLC, a South Carolina limited liability company (the “**Assignor**”).

WHEREAS, Assignor and Assignee, among others, are parties to that certain Asset Purchase Agreement dated as of the Effective Date (the “**Purchase Agreement**”), pursuant to which the Assignor has agreed to convey, transfer and assign to the Assignee, among other assets, the Intellectual Property Assets of Assignor;

WHEREAS, Assignor owns all of the rights, title and interest in and to the Trademark Assets (as defined herein), and, pursuant to the Purchase Agreement, and has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdiction (collectively, the “**Agencies**”); and

WHEREAS, capitalized terms used but not otherwise defined in this Assignment shall have the meanings ascribed to such terms in the Purchase Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor’s right, title and interest in and to the following (collectively, the “**Trademark Assets**”):

(a) all trademarks, trademark registrations and trademark applications of Assignor, including without limitation, those set forth on **Schedule A**, attached hereto, and all issuances, extensions, and renewals thereof, together with the goodwill of the business connected with the use thereof and symbolized thereby;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the Effective Date, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default of the foregoing, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of other Agencies to record and register this Assignment upon request by Assignee. Following the Effective Date, upon Assignee's reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Trademark Assets to Assignee, or any assignee or successor thereto.

3. Terms of the Purchase Agreement. The parties hereto acknowledge and agree that this Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Trademark Assets. The representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms of this Assignment, the terms of the Purchase Agreement shall govern and control.

4. Governing Law. This Assignment and any claim, controversy or dispute arising under or related to this Assignment or the relationship of the parties shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware. Each party agrees that any claim, controversy or dispute arising under or related to this Assignment shall be subject to and resolved in accordance with the Purchase Agreement.

5. Counterparts; Electronic Signatures. This Assignment may be executed in counterparts, each of which is deemed an original, but all of which together is deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission is deemed to have the same legal effect as delivery of an original signed copy of this Assignment. Each party agrees that the electronic signatures, whether digital or encrypted, of the parties included in this Assignment are intended to authenticate this writing and to have the same force and effect as manual signatures.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNEE:

LAHC US 1 LLC

DocuSigned by:
By: Richard Cohen
8DF73CACE9524DD...
Name: Richard Cohen
Title: Manager

ASSIGNOR:

VNS Creations, LLC

DocuSigned by:
By: Patrick Franz
61703D5DAC794DE...
Name: Patrick Franz
Title: Manager

SCHEDULE A

TRADEMARK ASSETS

Trademark	Country	Agency	Application No. and Date	Registration No. and Date	Next Renewal Date	Specification	Notes
DEEPER CONNECTIONS ¹	United States	USPTO		90304230	Nov-6-2020	28 Cards, namely, adult card games;	Status: Application is currently suspended – No response is necessary. Application will remain suspended until the prior third-party filer either registers or abandons the mark. Seller's Trademark counsel sent communication on June 15, 2021 and it satisfied the earlier USPTO office action but examiner has placed hold on mark until prior-filed third-party application is resolved.
VNS CREATIONS	United States	88134165	27-Sep-2018	5916320 19-Sep-2019	Section 8 due 19 November 2024	16 Postcards; postcards and picture postcards; picture postcards	Active since 9/19/2019
VNS CREATIONS	United States	90304218	6-Nov-2020	6490134 21-Sep-2021	Section 8 due 21 September 2026	16 Greeting cards	Active since 9/21/2021

¹ Deeper Connections trademark application is suspended, but all rights thereto and to any pending application shall be assigned to Assignee.