

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM736430

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Scruples Professional Salon Products, INC.		10/12/2017	Corporation: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Scruples Holdings, LLC		
<b>Street Address:</b>	20411 Imperial Valley Dr		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77073		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1353607	ENFORCE	
<b>Registration Number:</b>	2186836	SMOOTH OUT	
<b>Registration Number:</b>	3531786	TRUE INTEGRITY	
<b>Registration Number:</b>	4534759	TOTAL INTEGRITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	8327987576		
<b>Email:</b>	tripp.karen@gmail.com		
<b>Correspondent Name:</b>	Karen B. Tripp, Attorney at Law		
<b>Address Line 1:</b>	4265 San Felipe St STE 1100		
<b>Address Line 4:</b>	Houston, TEXAS 77027		
<b>NAME OF SUBMITTER:</b>	Karen B. Tripp		
<b>SIGNATURE:</b>	/Karen Tripp/		
<b>DATE SIGNED:</b>	06/22/2022		
<b>Total Attachments: 12</b>			
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**STOCK PURCHASE AGREEMENT**

among

**SCRUPLES HOLDINGS, LLC,**  
as Buyer,

**THE SELLERS SPECIFIED HEREIN,**  
as Sellers

and

**SCRUPLES PROFESSIONAL SALON PRODUCTS, INC.,**  
as the Company

dated as of

October 12, 2017

**Section 7.12. Counterparts.** This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

[SIGNATURE PAGES FOLLOW.]

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IN WITNESS WHEREOF, the undersigned parties have executed this Agreement as of the date first written above.

**BUYER:**

Scruples Holdings, LLC

By: Basim Shami  
Name: Basim Shami  
Title: President

**SELLERS:**

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Frank J. Liguori II

*Tracy A. Liguori Lubeley*  
Tracy A. Liguori Lubeley

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Mia Liguori McHugh

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Philip John Paquette

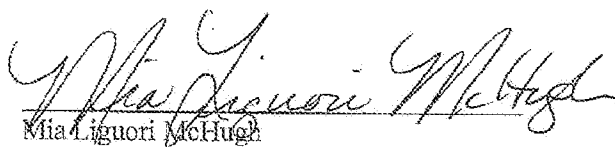
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Michael Allan Riley

SELLERS:

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Frank J. Liguori II

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Tracy A. Liguori Lubeley

  
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Mia Liguori McHugh

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Philip John Paquette

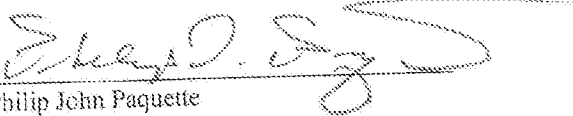
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Michael Allan Riley

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Mia Liguori McHugh

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Philip John Paquette

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Michael Allan Riley

COMPANY:

Scruples Professional Salon Products, Inc.

By: 

Name: Frank J. Liguori II

Title: President

Trademark	Serial / Reg. No	Filing / Reg. Date	Country
BLAZING	App 74181617 Reg 1763573	App 02-JUL-1991 Reg 06-APR-1993	U.S.
BLAZING HIGHLIGHTS	App 85343310 Reg 4226802	App 10-JUN-2011 Reg 16-OCT-2012	U.S.
CENTURA	App 74685493 Reg 2003743	App 07-JUN-1995 Reg 24-SEP-1996	U.S.
CLEARET	App 78230791 Reg 2925891	App 27-MAR-2003 Reg 08-FEB-2005	U.S.
COLOR ART	App 75530170 Reg 2320632	App 03-AUG-1998 Reg 22-FEB-2000	U.S.
COLOR AWAY	App 75843113 Reg 2452711	App 08-NOV-1999 Reg 22-MAY-2001	U.S.
COLOR DELETE	App 75604775 Reg 2300038	App 14-DEC-1998 Reg 14-DEC-1999	U.S.
COLOR WHIP	App 75376958 Reg 2198460	App 21-OCT-1997 Reg 20-OCT-1998	U.S.
COMPLETE RECOVERY	App 85950610 Reg 4534758	App 04-JUN-2013 Reg 20-MAY-2014	U.S.

Trademark	Serial / Reg. No	Filing / Reg. Date	Country
CONSTELLATION	App 85177673 Reg 4071785	App 16-NOV-2010 Reg 13-DEC-2011	U.S.
DESIGN BASE	App 85950653 Reg 4606621	App 04-JUN-2013 Reg 16-SEP-2014	U.S.
DUAL DESIGN	App 78475198 Reg 3160149	App 27-AUG-2004 Reg 17-OCT-2006	U.S.
EFFECTS	App 73659924 Reg 1470343	App 11-MAY-1987 Reg 29-DEC-1987	U.S.
ENFORCE	App 73517258 Reg 1353607	App 14-JAN-1985 Reg 13-AUG-1985	U.S.
ER.	App 74639931 Reg 2055980	App 24-FEB-1995 Reg 22-APR-1997	U.S.
HAIR CLEARIFIER	App 73458737 Reg 1315289	App 27-DEC-1983 Reg 22-JAN-1985	U.S.
HIGH DEFINITION	App 75069988 Reg 2168039	App 11-MAR-1996 Reg 23-JUN-1998	U.S.
HIGH DEFINITION	App 74177005 Reg 1904866	App 17-JUN-1991 Reg 11-JUL-1995	U.S.
HYDRA-PROTEIN BOND PROTECTOR	App 87288641	App 04-JAN-2017	U.S.
INDIE HAIR	App 85457639 Reg 4289908	App 27-OCT-2011 Reg 12-FEB-2013	U.S.
MAGICAL SERUM	App 77176340 Reg 3531785	App 09-MAY-2007 Reg 11-NOV-2008	U.S.
MENZ	App 76233979 Reg 2806999	App 02-APR-2001 Reg 20-JAN-2004	U.S.
MOISTURE BATH	App 73458736 Reg 1316441	App 27-DEC-1983 Reg 29-JAN-1985	U.S.
NO H <sub>2</sub> O <sub>2</sub>	App 85850503 Reg 4558325	App 14-FEB-2013 Reg 01-JUL-2014	U.S.
PBX	App 75190056 Reg 2095286	App 30-OCT-1996 Reg 09-SEP-1997	U.S.
PEARL FINISH	App 85177626 Reg 4003972	App 16-NOV-2010 Reg 26-JUL-2011	U.S.
POWER BLONDE	App 78746707 Reg 3299510	App 03-NOV-2005 Reg 25-SEP-2007	U.S.
PURE OXI	App 74258915 Reg 1808308	App 25-MAR-1992 Reg 30-NOV-1993	U.S.
QUICK RECOVERY	App 85950619 Reg 4527007	App 04-JUN-2013 Reg 06-MAY-2014	U.S.

Trademark	Serial / Reg. No	Filing / Reg. Date	Country
QUICKSEAL	App 73458734 Reg 1345444	App 27-DEC-1983 Reg 02-JUL-1985	U.S.
SALONTREPRENEUR	App 85201876 Reg 4230544	App 20-DEC-2010 Reg 23-OCT-2012	U.S.
SCRUPLES	App 73786919 Reg 1567852	App 08-MAR-1989 Reg 28-NOV-1989	U.S.
SCRUPLES HEAT UP	App 77512688 Reg 3706389	App 01-JUL-2008 Reg 03-NOV-2009	U.S.
SCRUPLES HYPERSHINE	App 77627789 Reg 3706780	App 05-DEC-2008 Reg 03-NOV-2009	U.S.
SCRUPLES HYPNOTIC	App 85201804 Reg 4168736	App 20-DEC-2010 Reg 03-JUL-2012	U.S.
SCRUPLES ILLUSIONIST	App 77773277 Reg 3846290	App 02-JUL-2009 Reg 07-SEP-2010	U.S.
SCRUPLES RENEWAL	App 74184525 Reg 1730551	App 12-JUL-1991 Reg 10-NOV-1992	U.S.
SCRUPLES SHADOW LOWLIGHTS	App 85343296 Reg 4305896	App 10-JUN-2011 Reg 19-MAR-2013	U.S.
SCRUPLES TWISTED	App 78609822 Reg 3228684	App 15-APR-2005 Reg 10-APR-2007	U.S.
SELF-TOUR	App 78193458 Reg 2771858	App 11-DEC-2002 Reg 07-OCT-2003	U.S.
SMOOTH OUT	App 75263796 Reg 2186836	App 25-MAR-1997 Reg 01-SEP-1998	U.S.
SNAFU	App 75555461 Reg 2356194	App 18-SEP-1998 Reg 06-JUN-2000	U.S.
STRUCTURE BATH	App 73458735 Reg 1315288	App 27-DEC-1983 Reg 22-JAN-1985	U.S.
TEXTURE FIX	App 86397151 Reg 4942184	App 17-SEP-2014 Reg 19-APR-2016	U.S.
TEXTURE FUSION	App 75406244 Reg 2336595	App 16-DEC-1997 Reg 28-MAR-2000	U.S.
TOTAL INTEGRITY	App 85950642 Reg 4534759	App 04-JUN-2013 Reg 20-MAY-2014	U.S.
TRUE INTEGRITY	App 77176360 Reg 3531786	App 09-MAY-2007 Reg 11-NOV-2008	U.S.
URBAN SHOCK COLOR CRAZE	App 76237491 Reg 2637905	App 02-APR-2001 Reg 15-OCT-2002	U.S.
WHITE TEA SATIN	App 77639109 Reg 3713260	App 23-DEC-2008 Reg 17-NOV-2009	U.S.
WHITE TEA VELVET	App 77176350 Reg 3534783	App 09-MAY-2007 Reg 18-NOV-2008	U.S.