

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM740964

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900686590		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gregory Brayman		04/01/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Riviera Imports LLC		
Street Address:	2 Atlantic Avenue		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3651868	PRIDE & CLARKE	
Registration Number:	3587909	PRIDE & CLARKE	
CORRESPONDENCE DATA			
Fax Number:	2126240244		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127105619		
Email:	hcittone@cdalawllp.com		
Correspondent Name:	Henry J. Cittone		
Address Line 1:	11 Broadway		
Address Line 2:	Suite 615		
Address Line 4:	New York, NEW YORK 10004		
NAME OF SUBMITTER:	Henry J. Cittone		
SIGNATURE:	/Henry J. Cittone/		
DATE SIGNED:	07/13/2022		
Total Attachments: 1			
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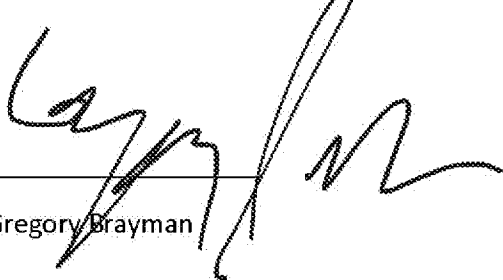
Assignment of Trademark

Whereas, GREGORY BRAYMAN, an individual having an office at 2 Atlantic Avenue Brooklyn, New York 10004 ("Assignor") is the owner of the trademark the marks PRIDE & CLARKE and registrations thereof having U.S. Trademark Registration Nos. **3,651,868** and **3,587,909**;

Whereas, RIVIERA IMPORTS LLC, a limited liability ~~corporation~~ ^{company} incorporated under the laws of New York and having an office at 2 Atlantic Avenue Brooklyn, New York 10004, ("Assignee") is desirous of acquiring said trademark and registration together with the good will of the business associated with and symbolized by said trademark and registrations;

Now, therefore, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to said trademarks and registrations thereof, together with the **good will** of the business associated with and symbolized by said trademark and registration.

Signed, this 1st day of April, 2022.



Gregory Brayman