

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM738224

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unfolded, Inc.		05/23/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Foursquare Labs, Inc.		
<b>Street Address:</b>	50 West 23rd Street		
<b>City:</b>	8th Floor		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90589382	SHAIFY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6173957013		
<b>Email:</b>	nthtrademarks@lalaw.com		
<b>Correspondent Name:</b>	Nathan T. Harris		
<b>Address Line 1:</b>	60 State Street, 23rd Floor		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>ATTORNEY DOCKET NUMBER:</b>	U2035-4000		
<b>NAME OF SUBMITTER:</b>	Nathan T. Harris		
<b>SIGNATURE:</b>	/Nathan T. Harris/		
<b>DATE SIGNED:</b>	06/30/2022		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Unfolded, Inc., a Corporation of Delaware, having offices at 50 West 23<sup>rd</sup> Street, 8<sup>th</sup> Floor, New York, NY 10010 (hereinafter referred to as "Assignor"), is the owner of record of the trademark applications and registrations, and goodwill associated therewith, shown on the attached Schedule A, (hereinafter collectively referred to as "the Marks");

WHEREAS, Foursquare Labs, Inc., a Corporation of Delaware, having offices at 50 West 23<sup>rd</sup> Street, 8<sup>th</sup> Floor, New York, NY 10010 (hereinafter referred to as "Assignee"), is the successor to the business to which the Marks pertain and is desirous of acquiring the entire right, title and interest in and to the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency which are acknowledged, Assignor does hereby assign unto Assignee the business to which the Marks pertain, the entire right, title and interest in and to the Marks, including the applications and registrations therefor, the goodwill of the business associated with the Marks, and the right to recover for past infringement.

Unfolded, Inc.

Date: 7/23/12

By: [Signature]  
Name: Alan Wang  
Title: Secretary

*Accepted and Acknowledged:*

Foursquare Labs, Inc.

Date: 7/23/12

By: [Signature]  
Name: Chad Hester  
Title: Marketing Director

**Schedule A**

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>	<b>Status</b>
SHAIFY	US	90/589,382	19-Mar-2021			Pending
UNFOLDED	AM		15-Jun-2021			Pending
UNFOLDED	AR	4023948	17-Jun-2021			Published
UNFOLDED	AU		15-Jun-2021			Pending
UNFOLDED	BR		15-Jun-2021			Pending
UNFOLDED	CA		15-Jun-2021			Pending
UNFOLDED	CH		15-Jun-2021			Pending
UNFOLDED	CL	1457223	15-Jun-2021			Published
UNFOLDED	CN		15-Jun-2021			Pending
UNFOLDED	EM		15-Jun-2021			Published
UNFOLDED	GB		15-Jun-2021			Pending
UNFOLDED	HK	305659200	16-Jun-2021			Published
UNFOLDED	ID		15-Jun-2021			Pending
UNFOLDED	IL		15-Jun-2021			Pending
UNFOLDED	IN		15-Jun-2021			Pending
UNFOLDED	JP		15-Jun-2021			Pending

UNFOLDED	KR		15-Jun-2021			Pending
UNFOLDED	MX		15-Jun-2021			Pending
UNFOLDED	MY		15-Jun-2021			Pending
UNFOLDED	NO		15-Jun-2021			Pending
UNFOLDED	NZ		15-Jun-2021			Pending
UNFOLDED	RU		15-Jun-2021			Pending
UNFOLDED	SG		15-Jun-2021			Pending
UNFOLDED	TH		15-Jun-2021			Pending
UNFOLDED	TR		15-Jun-2021			Pending
UNFOLDED	TW	110042353	16-Jun-2021			Pending
UNFOLDED		90/393520	18-Dec-2020			Pending
UNFOLDED	WP		15-Jun-2021	1631156	15-Jun-2021	Registered
UNFOLDED	ZA	2021/18023	15-Jun-2021			Pending