

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM738359

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CANADIAN IMPERIAL BANK OF COMMERCE		06/28/2022	Canadian bank: CANADA
RECEIVING PARTY DATA			
Name:	Hootsuite Inc.		
Street Address:	111 East 5th Avenue		
City:	Vancouver, BC		
State/Country:	CANADA		
Postal Code:	V5T 4L1		
Entity Type:	Corporation: CANADA		
Name:	Aderpresso, Inc.		
Street Address:	301 King Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94158		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	87275461	HOOTSUITE AMPLIFY	
Registration Number:	4920460		
Registration Number:	4308032		
Registration Number:	4308031	HOOTSUITE	
Registration Number:	3956590	HOOTSUITE	
Registration Number:	4988451	ADESPRESSO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3127018637		
Email:	IPDocket@mayerbrown.com		
Correspondent Name:	William R. Siegel, Mayer Brown LLP		

CH \$165.00 87275461

Address Line 1: P.O. BOX 2828
Address Line 4: CHICAGO, ILLINOIS 60690-2828

ATTORNEY DOCKET NUMBER: 22708243

NAME OF SUBMITTER: William R. Siegel

SIGNATURE: /william r siegel/

DATE SIGNED: 07/01/2022

Total Attachments: 3

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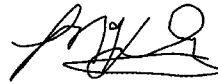
source=JPM-Hootsuite - US IP Releases 6344 0572 and 035648 0303#page3.tif

NOTICE OF RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

FOR GOOD AND VALUABLE CONSIDERATION, receipt of which is hereby acknowledged, Canadian Imperial Bank of Commerce, a Canadian bank with an address of 595 Bay Street, 5th floor, Toronto, Ontario M5H 2C2, hereby expressly acknowledges the termination, release and reassignment of all its right, title, and interest, including any collateral assignment or security interest, in and to the following intellectual property owned by any of Hootsuite Inc., a Canadian corporation with an address of 111 East 5th Avenue, Vancouver, BC, V5T 4L1, and Aderpresso, Inc., a Delaware corporation with an address of 301 King Street, San Francisco, CA 94158, and requests that such termination, release and reassignment be made of record in the United States Patent and Trademark Office:

- a) Any and all trademarks or service marks, all United States and state trademark and service mark registrations and trademark and service mark applications, and all goodwill associated therewith, including, but not limited to, the trademarks and trademark registrations set forth on Schedule A attached hereto;
- b) Any and all United States patents and patent applications, including, but not limited to, the patent and/or patent application set forth on Schedule B attached hereto;
- c) Any and all claims and causes of action for past, present or future infringement of any of the foregoing, with the right, but not the obligation, to sue for and collect damages for infringement of the foregoing;
- d) Any and all licenses or rights granted under any of the foregoing, and all license fees and royalties arising from such licenses or rights, in each case to the extent permitted by such licenses or rights;
- e) Any and all amendments, renewals, extensions, or reissuances of any of the foregoing; and
- f) Any and all proceeds of any of the foregoing.

**CANADIAN IMPERIAL BANK OF
COMMERCE**



Date: June 28, 2022

By: _____


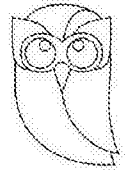

Name: Paul McKinlay
MD and Authorized Signatory

Title: _____

Date: _____

SCHEDULE A

A security interest granted under the Intellectual Property Security Agreement entered into by and among Canadian Imperial Bank of Commerce, a Canadian bank with an address of 595 Bay Street, 5th floor, Toronto, Ontario M5H 2C2, and Hootsuite Inc., a Canadian corporation with an address of 111 East 5th Avenue, Vancouver, BC, V5T 4L1, and Aderpresso, Inc., a Delaware corporation with an address of 301 King Street, San Francisco, CA 94158, dated as of March 12, 2018, was recorded with the USPTO on March 29, 2018 at Reels/Frames 6344/0572 and 6376/0587 against the following trademark registrations:

Grantor	Mark	Country	Application No. / Registration No.	Filing Date / Registration Date
Hootsuite Inc.	HOOTSUITE AMPLIFY	United States	87/275,461	12/20/2016
Hootsuite Inc.		United States	4,920,460	03/22/2016
Hootsuite Inc.		United States	4,308,032	03/26/2013
Hootsuite Inc.		United States	4,308,031	03/26/2013
Hootsuite Inc.	HOOTSUITE	United States	3,956,590	05/10/2011
AdEspresso, Inc.	ADESPRESSO	United States	4,988,451	06/28/2016

SCHEDULE B

A security interest granted under the Intellectual Property Security Agreement entered into by and among Canadian Imperial Bank of Commerce, a Canadian bank with an address of 595 Bay Street, 5th floor, Toronto, Ontario M5H 2C2, and Hootsuite Inc., a Canadian corporation with an address of 111 East 5th Avenue, Vancouver, BC, V5T 4L1, and Aderpresso, Inc., a Delaware corporation with an address of 301 King Street, San Francisco, CA 94158, was recorded with the USPTO on May 15, 2015 at Reel/Frame 035648/0303 against the following patent application:

Grantor	Patent / Patent Application	Country	Application No. / Patent No.	Issue Date / Application Date
Hootsuite Inc.	Method and system for managing voice calls in association with social media content	United States	14/713,239	05/15/2015