# OP \$165.00 354660

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM738458

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

### **CONVEYING PARTY DATA**

| Name                  | Formerly | Execution Date | Entity Type                            |  |
|-----------------------|----------|----------------|--|--|
| Everglade Holdco, LLC |          | 07/01/2022     | Limited Liability Company:<br>DELAWARE |  |

### **RECEIVING PARTY DATA**

| Name:           | Webster Bank, National Association, as Administrative Agent |  |  |
|-----------------|---|--|--|
| Street Address: | 500 Boylston Street, 24th Floor                             |  |  |
| City:           | Boston  |  |  |
| State/Country:  | MASSACHUSETTS   |  |  |
| Postal Code:    | 02116   |  |  |
| Entity Type:    | National Banking Association: UNITED STATES                 |  |  |

### **PROPERTY NUMBERS Total: 6**

| Property Type        | Number  | Word Mark  |
|----------------------|---------|------------|
| Registration Number: | 3546600 |            |
| Registration Number: | 3546604 | LASHBACK   |
| Registration Number: | 4236628 | BRANDALERT |
| Registration Number: | 6321441 | BRANDALERT |
| Registration Number: | 4670431 |            |
| Registration Number: | 4670430 | LASHBACK   |

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2024547625

**Email:** ipteam@cogencyglobal.com

Correspondent Name: Julia Birgen

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: COGENCY GLOBAL INC.

Address Line 4: Washington, D.C. 20036

| ATTORNEY DOCKET NUMBER: | 1722421       |
|-------------------------|---------------|
| NAME OF SUBMITTER:      | Andrew Nash   |
| SIGNATURE:              | /Andrew Nash/ |

TRADEMARK REEL: 007768 FRAME: 0585

| DATE SIGNED:   | 07/01/2022 |  |  |
|--|------------|--|--|
| Total Attachments: 4                                     |            |  |  |
| source=executed - Trademark Security Agreement#page1.tif |            |  |  |
| source=executed - Trademark Security Agreement#page2.tif |            |  |  |
| source=executed - Trademark Security Agreement#page3.tif |            |  |  |
| source=executed - Trademark Security Agreement#page4.tif |            |  |  |

TRADEMARK REEL: 007768 FRAME: 0586

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

July 1, 2022

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of

which are hereby acknowledged, EVERGLADE HOLDCO, LLC, a Delaware limited liability

company (the "Grantor"), hereby grants to WEBSTER BANK, NATIONAL ASSOCIATION, as

Administrative Agent on behalf of the Secured Parties (the "Grantee"), a continuing security

interest in (i) all of the Grantor's right, title and interest in, to and under to the United States

trademarks, trademark registrations and trademark applications (the "Marks") set forth on

Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of the

businesses with which the Marks are associated, and (iv) all causes of action arising prior to or

after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all

the Secured Obligations of the Grantor, as such term is defined in the Guarantee and Collateral

Agreement by, among others, the Grantor and the Grantee, dated as of May 17, 2021 (as amended,

modified, restated and/or supplemented from time to time, the "Guarantee and Collateral

Agreement"). The rights and remedies of the Grantee with respect to the security interest granted

herein are as set forth in the Guarantee and Collateral Agreement, all terms and provisions of which

are incorporated herein by reference. In the event that any provision of this Grant is deemed to

conflict with the Guarantee and Collateral Agreement, the provisions of the Guarantee and

Collateral Agreement shall govern.

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TRADEMARK REEL: 007768 FRAME: 0587 IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date above first written.

EVERGLADE HOLDCO, LLC, as Grantor

Name: Michael DeMarco

Title: Chief Financial Officer

WEBSTER BANK, NATIONAL ASSOCIATION, as Administrative Agent, as Grantee

By: // / / / / / / / / / / / / / Name: Matthew Oranges

Title: Vice President

# SCHEDULE A

# Registered Trademarks

| Obligor                     | Jurisdiction  | Registration No. | Registration<br>Date | <u>Filing</u><br><u>Date</u> | Registered<br>Owner      | <u>Mark</u> |
|-----------------------------|---------------|------------------|----------------------|------------------------------|--------------------------|-------------|
| Everglade<br>HoldCo,<br>LLC | United States | 3,546,600        | December 16, 2008    | April 30,<br>2008            | Everglade<br>HoldCo, LLC |             |
| Everglade<br>HoldCo,<br>LLC | United States | 3,546,604        | December 16, 2008    | April 30,<br>2008            | Everglade<br>HoldCo, LLC | LashBack    |
| Everglade<br>HoldCo,<br>LLC | United States | 4,236,628        | November 6, 2012     | February<br>6, 2012          | Everglade<br>HoldCo, LLC | BrandAlert  |
| Everglade<br>HoldCo,<br>LLC | United States | 6,321,441        | April 13,<br>2021    | August 25, 2020              | Everglade<br>HoldCo, LLC | BRANDALERT  |
| Everglade<br>HoldCo,<br>LLC | United States | 4,670,431        | January 13,<br>2015  | May 6,<br>2014               | Everglade<br>HoldCo, LLC | *           |
| Everglade<br>HoldCo,<br>LLC | United States | 4,670,430        | January 13,<br>2015  | May 6,<br>2014               | Everglade<br>HoldCo, LLC | LASHBACK    |

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**RECORDED: 07/01/2022** 

TRADEMARK REEL: 007768 FRAME: 0590