

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM738961

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Jon Saso		07/05/2022	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Channel Fireball, Inc.		
Street Address:	1000 Stephanie Place #14		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89014		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88336816	CHANNELFIREBALL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4088843577		
Email:	kprinz@prinzlawoffice.com		
Correspondent Name:	Kristie D. Prinz, Esq.		
Address Line 1:	117 Bernal Rd., Suite 70-110		
Address Line 4:	San Jose, UNITED STATES 95119		
NAME OF SUBMITTER:	Kristie D. Prinz, Esq.		
SIGNATURE:	/Kristie D. Prinz, Esq./		
DATE SIGNED:	07/05/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the "Agreement") is entered into on July 5, 2022 (the "Effective Date") by and between Jon Saso, who resides at 26157 Atherton Drive Carmel, CA 93923 ("Assignor") and his company Channel Fireball, Inc., a Nevada corporation, having the principal business address of 1000 Stephanie Place, #14, Henderson, NV 89014 ("Assignee").

WHEREAS:

Assignor seeks to transfer Assignee certain assets, including but not limited to its registered federal trademark on "Channel Fireball" as described in U.S. Registration No. 5,872,331 and U.S. Serial Number 88-336,816, which was registered on October 1, 2019 (the "Mark"), and

Assignor and Assignee hereby agree as follows:

1. Assignor hereby grants, transfers, assigns, and conveys to Assignee, its successors and assigns, all right, title, and interest in the Mark, including but not limited to ownership, the registration, the goodwill in the business symbolized by the Mark, and the right to maintain a registration on the Mark in Assignee's name as claimant;
2. Whether the trademark on the Mark shall be preserved or maintained in the United States of America or any foreign jurisdiction shall be at the sole discretion of Assignee;
3. Assignor hereby confirmed that Assignee and its successors and assigns shall own all right, title, and interest in the Mark, and agrees to execute any and all documents necessary to transfer the rights in the Mark and any registrations and goodwill therein to Assignee and to perfect Assignee's ownership of trademark rights;
4. This Agreement constitutes the entire agreement between the Parties hereto, and supersedes any prior or written agreement or understanding between the Parties regarding the transfer of rights in this Mark; and
5. This Agreement has been interpreted under the United States Trademark Laws but shall be governed by and construed in accordance with the laws of the State of California.

IN WITNESS WHEREOF and intending to be legally bound by, the Parties have hereunder agreed on the Effective Date set forth above.

ASSIGNOR

Jon Saso

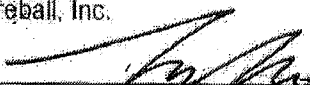
Signature: _____



ASSIGNEE

Channel Fireball, Inc.

Signature: _____



Printed Name: _____

JON SASO

Title: _____

PRESIDENT