

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM739064

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fernt Consulting Group, LLC		06/30/2022	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Rock and Roll Beauty, LLC		
Street Address:	4440 Esquire Circle		
City:	Naperville		
State/Country:	ILLINOIS		
Postal Code:	60564		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	90523702	ROCK AND ROLL BEAUTY	
Serial Number:	97326862	ROCK AND ROLL BEAUTY	
CORRESPONDENCE DATA			
Fax Number:	4344736738		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	434-260-1837		
Email:	hbalmat@balmatlaw.com		
Correspondent Name:	Heather Balmat		
Address Line 1:	977 Seminole Trail, #342		
Address Line 4:	Charlottesville, VIRGINIA 22901		
NAME OF SUBMITTER:	Heather E Balmat		
SIGNATURE:	/Heather E. Balmat/		
DATE SIGNED:	07/06/2022		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Fernt Consulting Group, LLC, a limited liability company organized and existing under the laws of the state of New Jersey, with a principal place of business located at 4440 Esquire Circle, Naperville, Illinois 60564 (hereinafter referred to as "Assignor") is the owner of the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

WHEREAS, Rock and Roll Beauty LLC, a limited liability company organized and existing under the laws of the state of Delaware with a principal place of business at 4440 Esquire Circle, Naperville, Illinois 60564 (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title, and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used; and

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor sells, transfers, assigns and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, by its duly authorized corporate officer, all effective this 30 day of June, 2022.

ASSIGNOR	ASSIGNEE
Fernt Consulting Group, LLC	Rock and Roll Beauty, LLC
	
By: Paul Desiderioscioli Principal	By: Paul Desiderioscioli Principal

Schedule A

Mark	Jurisdiction	Serial No.	App. Date	Reg. No.	Reg. Date	Status
ROCK AND ROLL BEAUTY	United States	90/523,702	February 10, 2021			Allowed; Statement of Use filed
ROCK AND ROLL BEAUTY	International Registration - Australia, China, EU, UK	1658515	March 20, 2022	1658515	March 30, 2022	IR issued; national applications still pending
ROCK AND ROLL BEAUTY & Design	United States	97/326,862	March 23, 2022			Priority foreign filing deadline September 23, 2022