

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM739463

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eastport Holdings, LLC		06/29/2022	Limited Liability Company: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eastport Holdings Intermediary, LLC		
<b>Street Address:</b>	813 Ridge Lake Blvd		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38120		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4851951	DIGITAL ADDIX	
<b>Registration Number:</b>	5408614	HUMANATION	
<b>Registration Number:</b>	6162620	M FAST-FORWARD YOUR BUSINESS	
<b>Registration Number:</b>	4932993	MINDSTREAM INTERACTIVE	
<b>Registration Number:</b>	6141507	MINDSTREAM	
<b>Registration Number:</b>	5333482	MINDSTREAM MEDIA	
<b>Registration Number:</b>	5333481	MINDSTREAM MEDIA	
<b>Registration Number:</b>	6141510	MINDSTREAM MEDIA GROUP	
<b>Registration Number:</b>	5210534	TEN35	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5025890309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	502.589.5235		
<b>Email:</b>	mwilliams@wyattfirm.com		
<b>Correspondent Name:</b>	Matthew A. Williams		
<b>Address Line 1:</b>	400 West Market St.		
<b>Address Line 2:</b>	Suite 2000		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40202		

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<b>NAME OF SUBMITTER:</b>	Matthew A. Williams
<b>SIGNATURE:</b>	/Matthew A. Williams/
<b>DATE SIGNED:</b>	07/07/2022
<b>Total Attachments: 4</b> source=Executed - Assignment of TM(100806536.1)#page1.tif source=Executed - Assignment of TM(100806536.1)#page2.tif source=Executed - Assignment of TM(100806536.1)#page3.tif source=Executed - Assignment of TM(100806536.1)#page4.tif	

ASSIGNMENT

WHEREAS, Eastport Holdings, LLC (a Tennessee limited liability company) (“Assignor”) has adopted and used in the United States the marks listed on Schedule 1 (the Marks), each of which is registered in the United States Patent and Trademark Office;

WHEREAS, Eastport Holdings Intermediary, LLC (a Tennessee limited liability company and wholly-owned subsidiary of Assignor)(“Assignee”) is desirous of acquiring said Marks and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to the Marks together with the goodwill of the business connected with the use of and symbolized by the Marks and the registrations thereof identified above, effective as of the date written below.

Eastport Holdings, LLC


By: 



Name: Jeffrey B. Presley

Title: Secretary

Date: June 29, 2022

Schedule 1: The Marks

TM/RN/Disclaimer	Brief Goods/Services
<p><u>DIGITAL ADDIX</u>                      RN: 4851951                      SN: 86216922                      Disclaimer:                      "DIGITAL"</p>	<p>Int'l Class: 35</p> <p>Internet advertising services, namely, arranging of buying and selling of internet based advertising for third parties; providing online exchanges and online auction services for buying and selling of digital advertising; advertising services for matching buyers and sellers of advertising, namely, tracking and reporting online marketing activities of others; and real time on-line auction bidding services for others for on-line advertising platforms</p>
<p><u>HUMANATION</u>                      RN: 5408614                      SN: 87263861</p>	<p>Int'l Class: 35</p> <p>Internet advertising services, namely, arranging of buying and selling of internet based advertising for third parties; providing online exchanges and online auction services for buying and selling of digital advertising; advertising services for matching buyers and sellers of advertising, namely, tracking and reporting online marketing activities of others; and real time on-line auction bidding services for others for on-line advertising platforms</p>
<p><u>MFAST- FORWARD YOUR BUSINESS and Design</u></p>  <p>RN: 6162620                      SN: 88803647                      Disclaimer: "YOUR BUSINESS"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>
<p><u>MINDSTREAM INTERACTIVE</u>                      RN: 4932993                      SN: 86216943                      Disclaimer:                      "INTERACTIVE"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means</p>

<p><u>MINDSTREAM</u> RN: 6141507 SN: 88803592</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>
<p><u>MINDSTREAM</u> <u>MEDIA</u> RN: 5333482 SN: 87308025 Disclaimer: "MEDIA"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>
<p><u>MINDSTREAM</u> <u>MEDIA (Stylized)</u></p>  <p>RN: 5333481 SN: 87308019 Disclaimer: "MEDIA"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others in directories; placement of digital display and video advertising for others</p>
<p><u>MINDSTREAM</u> <u>MEDIA GROUP</u> (Stylized)</p>  <p>RN: 6141510 SN: 88803620 Disclaimer: "MEDIA GROUP"</p>	<p>Int'l Class: 35</p> <p>Advertising services; marketing services; marketing research services; preparation and realization of media and advertising plans and concepts; advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; email marketing; direct marketing; placement of advertisements for others</p>

	in directories; placement of digital display and video advertising for others
<u>TEN35</u> RN: 5210534 SN: 86941508	Int'l Class: 35 Advertising and marketing; Advertising, marketing and promotion services

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