

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM738345

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CANADIAN IMPERIAL BANK OF COMMERCE		06/28/2022	Canadian bank: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sparkcentral, Inc.		
<b>Street Address:</b>	1177 Avenue of the Americas, 7th floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86115109	SPARKCENTRAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3127018637		
<b>Email:</b>	IPDocket@mayerbrown.com		
<b>Correspondent Name:</b>	William R. Siegel, Mayer Brown LLP		
<b>Address Line 1:</b>	P.O. BOX 2828		
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60690-2828		
<b>ATTORNEY DOCKET NUMBER:</b>	22708243		
<b>NAME OF SUBMITTER:</b>	William R. Siegel		
<b>SIGNATURE:</b>	/william r siegel/		
<b>DATE SIGNED:</b>	07/01/2022		
<b>Total Attachments: 2</b>			
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CH \$40.00 86115109

**NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS**

FOR GOOD AND VALUABLE CONSIDERATION, receipt of which is hereby acknowledged, Canadian Imperial Bank of Commerce, a Canadian bank with an address of 595 Bay Street, 5<sup>th</sup> floor, Toronto, Ontario M5H 2C2, hereby expressly acknowledges the termination, release and reassignment of all its right, title, and interest, including any collateral assignment or security interest, in and to the following intellectual property owned by Sparkcentral, Inc., a Delaware corporation with an address of 1177 Avenue of the Americas, 7th floor, New York, NY, and requests that such termination, release and reassignment be made of record in the United States Patent and Trademark Office:

- a) Any and all trademarks or service marks, all United States and state trademark and service mark registrations and trademark and service mark applications, and all goodwill associated therewith, including, but not limited to, the trademark and trademark registration set forth on Schedule A attached hereto;
- b) Any and all claims and causes of action for past, present or future infringement of any of the foregoing, with the right, but not the obligation, to sue for and collect damages for infringement of the foregoing;
- c) Any and all licenses or rights granted under any of the foregoing, and all license fees and royalties arising from such licenses or rights, in each case to the extent permitted by such licenses or rights;
- d) Any and all amendments, renewals, extensions, or reissuances of any of the foregoing; and
- e) Any and all proceeds of any of the foregoing.

**CANADIAN IMPERIAL BANK OF  
COMMERCE**

Date: June 28, 2022

By:  \_\_\_\_\_

Name: Paul McKinlay  
MD and Authorized Signatory

Title: \_\_\_\_\_

Date: \_\_\_\_\_

## SCHEDULE A

A security interest granted under the Intellectual Property Security Agreement entered into by and among Canadian Imperial Bank of Commerce, a Canadian bank with an address of 595 Bay Street, 5<sup>th</sup> floor, Toronto, Ontario M5H 2C2 and Sparkcentral, Inc., a Delaware corporation with an address of 1177 Avenue of the Americas, 7th floor, New York, NY, dated as of February 12, 2021, was recorded with the USPTO on February 26, 2021 at Reel/Frame 7250/0981 against the following trademark registration:

<b>Grantor</b>	<b>Mark</b>	<b>Country</b>	<b>Application No. / Registration No.</b>	<b>Filing Date / Registration Date</b>
Sparkcentral, Inc.	SPARKCENTRAL	United States	86/115,109 / 4,639,770	11/11/2013 / 11/18/2014