TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM749301

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900704764	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insurance Portal Services, LLC		06/15/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Liberty Mutual Group Inc.	
Street Address:	175 Berkeley Street	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02116	
Entity Type:	Corporation: MASSACHUSETTS	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4993791	FETCHAQUOTE.COM
Registration Number:	4697018	FETCH!
Registration Number:	4697019	

CORRESPONDENCE DATA

Fax Number: 4048817777

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4048817000

Email: kelly.branch@alston.com

Correspondent Name: Nadya M. Sand

Address Line 1: 1201 West Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER: Kelly K. Branch		
SIGNATURE:	/Kelly K. Branch/	
DATE SIGNED:	08/17/2022	

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "<u>Agreement</u>") is made effective June 15, 2022, by and between Insurance Portal Services, LLC, a Delaware limited liability company ("Assignor") and Liberty Mutual Group Inc., a Massachusetts corporation ("Assignee").

RECITALS

- A. Assignor holds all right, title and interest in and to the trademarks and service marks set forth on Exhibit A hereto (the "Marks").
- B. Assignor and Assignee are parties to that certain Asset Purchase and Sale Agreement, dated as of the date hereof (the "Asset Purchase Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee certain of the assets of Assignor, including the Marks and the goodwill of the business associated therewith and symbolized thereby. All capitalized terms used but not defined herein shall have the meanings ascribed to them in the Asset Purchase Agreement.
- **NOW, THEREFORE**, in consideration of the premises set forth above and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:
- Assignment. Assignor hereby sells, assigns, conveys and transfers unto Assignee, Assignor's entire right, title and interest throughout the world in and to the Marks (including any common law rights associated therewith and rights to use the Marks as a trade name), together with the goodwill of the business associated therewith and symbolized thereby, and all rights to claim priority thereto in the United States and any other jurisdiction with full benefit of such priority as may now or hereafter be granted by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity that Assignor has or may have in profits, damages and other legal or equitable relief for past, present and future infringements, dilutions and other violations thereof, including, without limitation, the right to compromise, sue for and collect such profits, damages and other legal or equitable relief; all of the foregoing to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Agreement had not been made.
- 2. <u>Authorization</u>. Assignor hereby authorizes the Director of the United States Patent & Trademark Office, and the empowered official of any other jurisdiction whose duty it is to record trademark registrations and applications, and title thereto, to record the Marks and title thereto as the property of Assignee.
- 3. <u>Further Assurances</u>. Assignor shall execute and deliver to Assignee such commercially reasonable additional instruments, documents, conveyances or assurances and take such other action as shall be necessary, or otherwise reasonably requested by Assignee, to confirm and assure the rights and obligations provided for in this Agreement and render effective the consummation of the transactions contemplated hereby, or otherwise to carry out the intent and purposes of the Asset Purchase Agreement and this Agreement.

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- 4. <u>Assignment of this Agreement</u>. This Agreement may be assigned by Assignee in whole or in part to an Affiliate of Assignee or in connection with the sale of any part of the business of Assignee to which the Marks relate.
- 5. <u>Miscellaneous</u>. The provisions of Sections 7.1 (Notices), 7.3 (Governing Law; Waiver), 7.4 (Severability), 7.5 (No Third Party Beneficiaries), 7.7 (Amendments; Waivers), 7.8 (Specific Performance), 7.9 (Fees and Expenses), 7.10 (Other Remedies), 7.11 (Counterparts) and 7.12 (Certain Interpretations) of the Asset Purchase Agreement shall be deemed incorporated herein mutatis mutandis.

[Signature Page Follows]

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TRADEMARK REEL: 007781 FRAME: 0125 IN WITNESS WHEREOF, this Trademark Assignment Agreement has been duly executed and delivered by a duly authorized representative of each party hereto as of the date first above written.

ASSIGNOR:

Insurance Portal Services, LLC
ву: //_/
Named FROMERIC SEMA ROCTE
Title: <u>८50</u>
ASSIGNEE:
Liberty Motual Group Inc. By: Secretarisans
Name: Nik Vasilakos

Title: Executive Vice President & Treasurer

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF, this Trademark Assignment Agreement has been duly executed and delivered by a duly authorized representative of each party hereto as of the date first above written.

ASSIGNOR:		
Insurance Portal Services, LLC		
By:		
Name:		
Title:		
ASSIGNEE:		
Liberty Mutual Group Inc. By: 55016B4E183940E		
Name: Nik Vasilakos		
Title: Executive Vice President & Treasurer		

[Signature Page to Trademark Assignment Agreement]

Exhibit A

Marks

Mark	Jurisdiction	Application No. & Date	Registration No. & Date
FETCHAQUOTE.COM – see attached	US	86-134,890 (12-4-2013)	4,993,791 (7-5-2016)
FETCH! – see attached	US	86-134,869 (12-4-2013)	4,697,018 (3-3-2015)
Picture of Dog – see attached	US	86-134,979 (12-4-2013)	4,697,019 (3-3-2015)

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RECORDED: 07/05/2022 REEL: 007781 FRAME: 0128