

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM741537

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest at reel/frame 6819/0499		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Obsidian Agency Services, Inc.		07/14/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Foursquare Labs, Inc.		
Street Address:	50 W 23rd St., 8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4239322	PLACED	
Registration Number:	4512850	PLACE GRAPH	
Registration Number:	5438078	PANEL	
CORRESPONDENCE DATA			
Fax Number:	3128637867		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128637267		
Email:	jaclyn.di.grande@goldbergkohn.com		
Correspondent Name:	Jaclyn Di Grande - Paralegal		
Address Line 1:	Goldberg Kohn Ltd.		
Address Line 2:	55 E Monroe St., Ste 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	1989.761		
NAME OF SUBMITTER:	Jaclyn Di Grande		
SIGNATURE:	/jaclyn di grande/		
DATE SIGNED:	07/15/2022		
Total Attachments: 4			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT TERMINATION

WHEREAS, Foursquare Labs, Inc., successor by merger to Placed, LLC, a Delaware limited liability company (the “Grantor”), and Obsidian Agency Services, Inc., a California corporation (the “Agent”), entered into a certain Intellectual Property Security Agreement (the “Agreement”), dated as of May 19, 2020, that by its terms granted the Agent a security interest in certain intellectual property as set forth therein, and in connection therewith recorded with the United States Patent and Trademark Office on October 7, 2019 (a) at Reel/Frame No. 6819/0499 a list of the trademarks in which Grantor granted a security interest, and (b) at Reel/Frame No. 50884/0418 a list of the patent and patent applications in which Grantor granted a security interest (collectively, the “Secured IP”).

WHEREAS, the Grantor has or has caused to be paid and satisfied in full the obligations for which the security interest in the Secured IP was granted.

NOW THEREFORE, the Agent hereby reassigns to the Grantor all its interests in the Secured IP, including without limitation the patents and trademarks listed on Exhibit A attached hereto, in which Agent was granted a security interest under the Agreement. The Agent also hereby releases its security interest in the Secured IP and any and all other security interests set forth in the Agreement, including without limitation the patents and trademarks listed in Exhibit A attached hereto.

IN WITNESS WHEREOF the parties hereto by the signature below of their duly authorized representatives agree to be bound by the provisions of this Intellectual Property Security Agreement Termination as of July 14, 2022.

Obsidian Agency Services, Inc., as Agent



Name: Rajneesh Vig

Title: Chief Executive Officer

Exhibit A
INTELLECTUAL PROPERTY

See attached.

Placed, LLC

Copyrights / Copyright Applications

N/A

Patents / Patent Applications

Placed, LLC has the following patents and patent applications:

Country	Appl No.	Filing Date	Title	Action/Status	Patent No.	Issue Date
US	13/405,182	2/24/12	SYSTEM AND METHOD FOR DATA COLLECTION TO VALIDATE LOCATION DATA	Issued	8972357	3/3/15
US	13/892,201	5/10/13	SYSTEM AND METHOD FOR DATA COLLECTION TO VALIDATE LOCATION DATA	Issued	10204137	2/12/19
US	16/190,997	11/14/18	SYSTEM AND METHOD FOR DATA COLLECTION TO VALIDATE LOCATION DATA	Response to OA		
US	13/405,190	2/24/12	INFERENCE PIPELINE SYSTEM AND METHOD	Issued	8768876	7/1/14
US	14/300,102	6/9/14	INFERENCE PIPELINE SYSTEM AND METHOD	Issued	9256832	2/9/16
US	15/018,538	2/8/16	INFERENCE PIPELINE SYSTEM AND METHOD	Issued	9723450	8/1/17
US	15/664,496	7/31/17	INFERENCE PIPELINE SYSTEM AND METHOD	Response to OA		
US	14/825,978	8/15/15	ATTRIBUTING IN-STORE VISITS TO MEDIA CONSUMPTION BASED ON DATA COLLECTED FROM USER DEVICES	Response to Final		
US	14/488,074	9/16/14	DETERMINING TARGETING INFORMATION BASED ON A PREDICTIVE TARGETING MODEL	Issued	10423983	9/24/19
US	15/005,909	1/25/16	DETERMINING EXPOSURES TO CONTENT PRESENTED BY PHYSICAL OBJECTS	Response to Final		

* Borrower notes that due to a miscommunication as a result in change of counsel, responses to outstanding office actions for U.S. Patent applications 14/825,978 and 15/005,909 were not filed before expiration of the 6 month response dates. This resulted in the applications becoming abandoned. Borrower's new counsel has prepared and filed the required responses and a petition to the U.S. Patent Office to revive these applications on March 2, 2020. As the applications were unintentionally abandoned during the transfer process, Borrower expects the Patent Office to grant the petition to revive for both applications.

Trademarks

Placed, LLC has the following trademarks:

Country	Serial No.	Title	Filing Date	Registration No.	Registration Date
USA	85552508	PLACED	2/24/12	4239322	11/6/12
USA	85962811	PLACE GRAPH	4/12/13	4512850	4/8/14
USA	87600098	PANEL	9/07/17	5438078	4/3/18
Canada	1885279	PANEL	02/27/18		
China	27680402	PANEL	11/24/17		
EU	17517517	PANEL	11/23/17	17517517	6/08/18
EU	17764671	PLACED	2/01/18	17764671	7/17/18

Domain Names

Placed, LLC has registered the following domain names:

- frequentflyerapp.com
- getpanelapp.com
- give2charity.co
- give2charityapp.com
- placed.com
- panelapp.me
- placed.com
- placedaffiliate.com
- placedapps.com
- placeddotcom.com
- placedemail.com
- pplaced.com
- sewichi.com
- wwwplaced.com
- getbreadcrumbs.com
- frequentflyer.app
- getpanel.app
- give2charity.app
- pathkeeper.app
- pathkeeperapp.com
- placed-corp.net
- placed-internal.com
- placedappsupport.com
- placedsupport.com
- thepanel.app
- frequentfly