

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM742824

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Unilever IP Holdings B.V. | | 07/20/2022 | Besloten Vennootschap (B.V.): NETHERLANDS |
| RECEIVING PARTY DATA | | | |
| Name: | Conopco, Inc. | | |
| Street Address: | 700 Sylvan Avenue | | |
| City: | Englewood Cliffs | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 07632 | | |
| Entity Type: | Corporation: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3732332 | MIGHTY MINIS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2123101895 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2126264242 | | |
| Email: | lindsey.ustrata@bakermckenzie.com | | |
| Correspondent Name: | Lindsey E. Utrata | | |
| Address Line 1: | 452 Fifth Avenue | | |
| Address Line 2: | Baker McKenzie LLP | | |
| Address Line 4: | NEW YORK, NEW YORK 10018 | | |
| ATTORNEY DOCKET NUMBER: | 10009919-51002133 | | |
| NAME OF SUBMITTER: | Lindsey E. Utrata | | |
| SIGNATURE: | /LEU/ | | |
| DATE SIGNED: | 07/21/2022 | | |
| Total Attachments: 3 | | | |
| source=US - Assignment Agreement - MIGHTY MINIS - Unilever IP Holdings B.V. to Conopco Inc_#page1.tif | | | |
| source=US - Assignment Agreement - MIGHTY MINIS - Unilever IP Holdings B.V. to Conopco Inc_#page2.tif | | | |
| source=US - Assignment Agreement - MIGHTY MINIS - Unilever IP Holdings B.V. to Conopco Inc_#page3.tif | | | |

CH \$40.00 3732332

DATED 20 JULY 2022

Unilever IP Holdings B.V.

and

Conopeo, Inc.

ASSIGNMENT AGREEMENT
UNITED STATES OF AMERICA

ASSIGNMENT AGREEMENT

DATE: 20 July 2022

BETWEEN:

- (1) **Unilever IP Holdings B.V.**, a company incorporated under the law of **the Netherlands** whose registered office is at Weena 455, Rotterdam 3013 AL, Netherlands ("**Assignor**"); and
- (2) **Conopeo, Inc.**, a company incorporated under the law of **the United States of America** whose registered office is at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632-3201 ("**Assignee**").

RECITALS:

- (A) The Assignor is the owner of trade mark registration number 3732332 MIGHTY MINIS.
- (B) The Assignor has agreed to assign such trade mark rights to the Assignee in accordance with the terms of this Agreement.

IT IS AGREED as follows:

1. ASSIGNMENT

- 1.1 In consideration of the sum of **\$1 USD (United States Dollar)**, inclusive of any applicable taxes, paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged by the Assignor) the Assignor hereby assigns to the Assignee all of its right, title and interest in and to the registered trade mark set out in the schedule to this Agreement together with any common law rights and all the goodwill attaching thereto (the "**Trade Mark**") effective on **20 July 2022**.
- 1.2 The assignment of the Trade Mark shall include the right for the Assignee to bring proceedings against any third party in relation to the Trade Mark, including the right to sue in respect of every act of infringement of the Trade Mark occurring prior to the date of this Agreement.

2. FURTHER ASSURANCE

The Assignor agrees at the request and cost of the Assignee that it will at all times after the date of this Agreement do all acts and execute all documents as may reasonably be necessary or desirable to secure the vesting in the Assignee of all rights assigned to the Assignee by this Agreement and to assist in the resolution of any queries from the Assignee concerning the Trade Mark.

3. GOVERNING LAW & JURISDICTION

The construction, validity, and performance of this Agreement and all non-contractual obligations arising from or connected with this Agreement shall be governed by, and interpreted in accordance with, the laws of **English Law**, and the parties hereto submit to the exclusive jurisdiction of the **English** courts for the purpose of enforcing any claim arising under or in relation to this Agreement.

4. GENERAL

This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts and each such counterpart shall constitute an original of this Agreement but all of which together constitute one and the same instrument. This Agreement shall not be effective until each party has executed at least one counterpart.

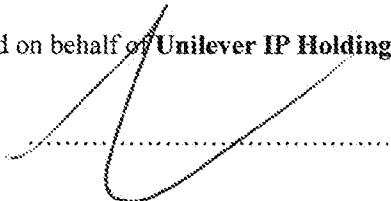
Trade Mark Schedule

| Trade Mark | Application Number | Registration number | Registration date |
|-------------|--------------------|---------------------|-------------------|
| MIGHT MINIS | 77548341 | 3732332 | 29-Dec-09 |

EXECUTED by the parties:

Signed for and on behalf of **Unilever IP Holdings B.V.:**

Signature: _____



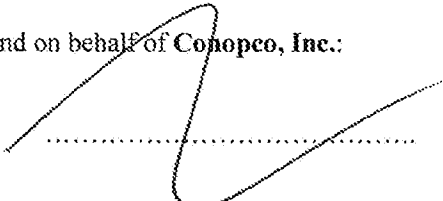
Name: **Joseph Sullivan**

Title: **Duly Authorised**

Date: 20 July 2022

Signed for and on behalf of **Conopco, Inc.:**

Signature: _____



Name: **Joseph Sullivan**

Title: **Duly Authorised**

Date: 20 July 2022