# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM743654

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wescom Central Credit Union		07/25/2022	Corporation: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	The Regents of the University of California	
Street Address:	1111 Franklin Street	
Internal Address:	8th Floor	
City:	Oakland	
State/Country:	CALIFORNIA	
Postal Code:	94607	
Entity Type:	Corporation: CALIFORNIA	

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark	
Serial Number:	90550066	BRUIN EDGE	
Serial Number:	90502416	BRUIN CHOICE	

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4157773200

Email: ipfilings@hansonbridgett.com **Correspondent Name:** Raffi Zerounian, Justin Thiele

Address Line 1: Hanson Bridgett LLP Address Line 2: 425 Market St, 26th Floor

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	34247.1
NAME OF SUBMITTER:	Justin Thiele
SIGNATURE:	/Justin Thiele/
DATE SIGNED:	07/26/2022

**Total Attachments: 2** 

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> **TRADEMARK REEL: 007801 FRAME: 0938**

900709203

### **ASSIGNMENT OF TRADEMARKS**

This Assignment of Trademarks ("Assignment"), effective as of the last date signed below, is entered into by and between **Wescom Central Credit Union**, a California state chartered credit union (the "Assignor"), located at 122 South Marengo Avenue, Pasadena, California 91101, and **The Regents of the University of California**, a California corporation (the "Assignee"), located at 1111 Franklin Street, 8th Floor, Oakland, California 94607.

Whereas, Assignor is the owner of the trademarks set forth in **Schedule A** attached hereto, including but not limited to the registrations, applications, and common law trademark rights in such marks (collectively, "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks throughout the world; and

Whereas, Assignee has agreed to acquire all right, title, and interest in and to the Trademarks;

**Now, therefore,** and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignment. Assignor does hereby assign to Assignee all rights, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights of action and claims for past infringements thereof.

**In witness whereof,** the parties to this Agreement, intending to be legally bound by this Agreement, sign below:

WESCOM CENTRAL CREDIT UNION	THE REGENTS OF THE UNIVERSITY OF
By: DocuSigned by:	CALIEOBNAMed by:  By: Michael J. Beck
Darren Williams Name:	Name: Michael J. Beck
Title: President/CEO	Title: Administrative Vice Chancellor
7/25/2022 Date:	Date: 3/28/2022

**RECORDED: 07/26/2022** 

# Schedule A

Mark	Serial No.	Current Owner	International Classes
BRUIN CHOICE	90502416	Wescom Central Credit Union	36
BRUIN EDGE	90550066	Wescom Central Credit Union	36

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