

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM749877

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shyroh LLC		07/15/2022	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	PillowtalkDerm LLC		
Street Address:	80 West 40th Street		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	97369737	SKIN IS COMPLEX, SKINCARE DOESN'T HAVE T	
Serial Number:	97155249	PTD	
Serial Number:	97155231	SKINCARE WITH INTENTION	
Serial Number:	97155223	FACE BASTING	
Serial Number:	97106728	CONSISTENCY OVER INTENSITY	
Serial Number:	97136682	ACTIVE SEAL	
Serial Number:	97210467	FLASH MASK	
Serial Number:	97210460	SOFT WASH	
Serial Number:	97210444	MAJOR FADE	
Serial Number:	90854767	PILLOWTALKDERM BY DR. SHEREENE IDRIS	
Serial Number:	90746702	PILLOWTALKDERM	
Serial Number:	90389371	LIP BASTING	
Registration Number:	6248547	PILLOWTALKDERM	
CORRESPONDENCE DATA			
Fax Number:	2125079153		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 212-697-3750
Email: lap@kirschsteinlaw.com
Correspondent Name: Lisa A. Pieroni Esq. Kirschstein et al
Address Line 1: 425 Fifth Avenue
Address Line 2: 5th Floor - Suite 501
Address Line 4: New York, NEW YORK 10016-2223

NAME OF SUBMITTER:	Lisa A. Pieroni
SIGNATURE:	/Lisa A. Pieroni/
DATE SIGNED:	08/19/2022

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Shyroh LLC, a limited liability company, organized and existing under the laws of the State of New York, having a principal place of business at #35B, 400 Park Avenue South, New York, New York 10016 ("Assignor"), is the sole and exclusive owner of all right, title and interest in and to the Trademarks ("Trademarks"), United States Trademark Applications ("Trademark Applications") and United States Trademark Registrations ("Trademark Registrations") shown in the attached Exhibit A, which registrations are in full force and effect; and

WHEREAS, PillowtalkDerm LLC, a limited liability company, organized and existing under the laws of the State of New York, having a principal place of business at 80 W 40th Street, 3rd Floor, New York, New York 10018 ("Assignee"), is desirous of acquiring the title and all rights, benefits and privileges in and to the above identified Trademarks, Trademark Applications and Trademark Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the above-identified Trademarks, Trademark Applications and Trademark Registrations, together with all goodwill of the business arising from the use of and symbolized by said Trademarks.

SHYROH LLC

By: 
Name: Shereene Idriss
Title: Founder

Dated: July 15th , 2022

EXHIBIT A

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

TRADEMARKS	TRADEMARK APPLICATIONS	TRADEMARK REGISTRATIONS
PILLOWTALKDERM	88/705,345	6,248,547
SKIN IS COMPLEX, SKINCARE DOESN'T HAVE TO BE	97/369,737	
PTD	97/155,249	
SKINCARE WITH INTENTION	97/155,231	
FACE BASTING	97/155,223	
CONSISTENCY OVER INTENSITY	97/106,728	
ACTIVE SEAL	97/136,682	
FLASH MASK	97/210,467	
SOFT WASH	97/210,460	
MAJOR FADE	97/210,444	
PILLOWTALKDERM BY DR. SHEREENE IDRIS	90/854,767	
PILLOWTALKDERM	90/746,702	
LIP BASTING	90/389,371	