

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM750368

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Theo Innovations, LLC		08/19/2022	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Smart Funnel, LLC		
Street Address:	300 Village Square Crossing, Suite 102		
City:	Palm Beach Gardens		
State/Country:	FLORIDA		
Postal Code:	33410		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90876457	SMART FUNNEL	
CORRESPONDENCE DATA			
Fax Number:	9723672002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9723672001		
Email:	tmdocketing@cclaw.com		
Correspondent Name:	Stephen Y. Liu		
Address Line 1:	P. O. Box 802334		
Address Line 4:	Dallas, TEXAS 75380		
ATTORNEY DOCKET NUMBER:	ASNJP.0501		
NAME OF SUBMITTER:	Stephen Y. Liu		
SIGNATURE:	/Stephen Y. Liu/		
DATE SIGNED:	08/22/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made the 19th day of August 2022, by Theo Innovations, LLC, a Florida limited liability company ("Assignor") and Smart Funnel, LLC, a Florida limited liability company, doing business at 300 Village Square Crossing, Suite 102, Palm Beach Gardens, Florida 33410 ("Assignee").

WHEREAS, Assignor has used the following Trademark in commerce and is the owner of the following trademark application, together with common law rights therein, now pending in the United States Patent and Trademark Office ("Trademark"):

TRADEMARK	APPLICATION NO.
SMART FUNNEL	90/876,457

WHEREAS, Assignor has agreed to assign to Assignee all rights of Assignor in the Trademark, including all property, right, title and interest in and to the Trademark, and the goodwill associated therewith;

WHEREAS, Assignee is desirous of acquiring said Trademark;

NOW THIS DEED WITNESSETH AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and conveys to Assignee all Assignor's rights in the Trademark, including all property, right, title, and interest in and to the Trademark, and the trademark application for registration described herein, the common law rights therein, the goodwill associated with the business in which the Trademark is used, and the right to recover for past infringements thereof; and to collect any royalty thereof; to hold the same unto Assignee absolutely.

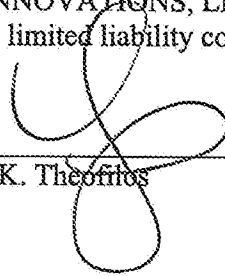
IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date and year first written above.

ASSIGNOR:

THEO INNOVATIONS, LLC
a Florida limited liability company

By: _____

Kathryn K. Theofanis
Manager



ACCEPTED BY:

SMART FUNNEL, LLC
a Florida limited liability company

By: _____
Kathryn K. Theofilos
Manager

