

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM750559

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Crowe LLP		08/11/2022	Limited Partnership: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Transition Finance Strategies, LLC		
<b>Doing Business As:</b>	Blue Ridge ESOP Associates		
<b>Street Address:</b>	154 Hansen Road, Suite 102		
<b>City:</b>	Charlottesville		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22911		
<b>Entity Type:</b>	Limited Liability Company: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3486490	CROWE ESOP ADVANTAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2485668435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	248-566-8434		
<b>Email:</b>	jkrumpe@honigman.com		
<b>Correspondent Name:</b>	Honigman LLP		
<b>Address Line 1:</b>	650 Trade Centre Way, Suite 200		
<b>Address Line 4:</b>	Kalamazoo, MICHIGAN 49002-0402		
<b>ATTORNEY DOCKET NUMBER:</b>	225828-463652		
<b>NAME OF SUBMITTER:</b>	Andrew J. Boes		
<b>SIGNATURE:</b>	/Andrew J. Boes/		
<b>DATE SIGNED:</b>	08/23/2022		
<b>Total Attachments: 4</b>			
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## DEED OF ASSIGNMENT

This Deed of Assignment (this “*Deed*”), dated as of August 11, 2022 (the “*Effective Date*”), is made by and between Crowe LLP, an Indiana limited liability partnership (“*Seller*”) and Transition Finance Strategies, LLC (d/b/a Blue Ridge ESOP Associates), a Virginia limited liability company (“*Buyer*”).

**WHEREAS**, pursuant to an Intellectual Property Assignment dated as of the Effective Date and in connection with an Asset Purchase Agreement dated as of the Effective Date, Seller assigned to Buyer all of its rights, title, and interest in and to the trademark listed in the attached **Schedule A** (“Assigned Trademark”) together with the goodwill of the business with which the Assigned Trademark is associated.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. **Confirmation.** for This Deed of Assignment is to confirm the following:
  - a. Seller is the registered owner of the Assigned Trademark;
  - b. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller has, effective as of the Effective Date, assigned to Buyer all right, title and interest in and to the Assigned Trademarks, together with the goodwill of the Assigned Trademarks; and
  - c. Buyer has accepted said assignment.

2. **Right to Record.** Seller hereby grants full power of attorney to Buyer to submit this Deed of Assignment, including the Annex, to the appropriate authorities, and to request these to record the assignment of the legal title to the Assigned Trademarks from Seller to Buyer in the appropriate registers.

[Signature page follows]

**IN WITNESS WHEREOF**, the Parties have executed this Deed as of the Effective Date.

**BUYER:**

**Transition Finance Strategies, LLC**

By: William Yoerger

Name: Bill Yoerger

Title: Chief Executive Officer

**SELLER:**

**Crowe LLP**

By: \_\_\_\_\_

Name:

Title:

**IN WITNESS WHEREOF**, the Parties have executed this Deed as of the Effective Date.

**BUYER:**

**Transition Finance Strategies, LLC**

By: \_\_\_\_\_  
Name: Bill Yoerger  
Title: Chief Executive Officer

**SELLER:**

**Crowe LLP**

By: \_\_\_\_\_  
Name: Raymond Calvey  
Title: Chief Financial Officer

DocuSigned by:  
*Raymond Calvey*  
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**SCHEDULE A**  
**TRADEMARK**

<b>Jurisdiction</b>	<b>Trademark</b>	<b>Details</b>	<b>Current Owner</b>
US Federal	CROWE ESOP ADVANTAGE	Reg. No. 3486490 App. No. 78933925 Reg. Date: 8/12/2008	Crowe LLP