

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM751155

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Gary Vandenlangenberg		05/06/2022	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Quality Gold, Inc.		
Street Address:	500 Quality Boulevard		
City:	Fairfield		
State/Country:	OHIO		
Postal Code:	45014		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5712893	DEBEER WATCH BANDS	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5137070207		
Email:	sgraber@whe-law.com		
Correspondent Name:	Sarah Otte Graber		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	QGC-01/135		
NAME OF SUBMITTER:	Sarah Otte Graber		
SIGNATURE:	/Sarah O. Graber/		
DATE SIGNED:	08/25/2022		
Total Attachments: 3			
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OP \$40.00 5712893

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made effective the 6th day of May, 2022, and is made pursuant to the provisions of an Asset Purchase Agreement between Mr. Gary Vandenlangenberg, a U.S. citizen, DBA DeBeer Watch Bands, having a place of business at 10782 Edison Court, Rancho Cucamonga, California 91730 ("Assignor"), and Quality Gold, Inc., a corporation duly organized and existing under the laws of the State of Ohio and having its principal office and place of business at 500 Quality Boulevard, Fairfield, Ohio, 45014 (hereinafter "Assignee").

WHEREAS, Assignor has continuously used and owns all rights, title and interest in the trademark "deBeer Watch Bands," including common law trademark rights, and the goodwill associated therewith, together with the applicable registration U.S. Reg. No. 5,712,893 (hereinafter "Mark"); and

WHEREAS, Assignee, desires to acquire said Mark and the goodwill associated with said Mark and any and all pending applications therefor and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the said Assignor does hereby assign and transfer to the said Assignee the entire right, title, and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark and the registration thereto and pending applications therefor, and all other rights which Assignor has enjoyed thereunder in the United States and other foreign countries, including any and all rights to recovery based on past infringement of said Mark and/or registration, the same to be held and enjoyed by the Assignee, its successors and assigns, to the full end of the term for which the aforesaid Mark are registered and any renewals of the terms thereof.

Gary Vandenlangenberg, Assignor

By: _____

(Signature)

Date: _____

Exhibit A – Inventory

1. DeBeer Watch Brand Displays and Cabinets
2. Active Inventory Styles as follow:
(See Attached)



Exhibit C
Seller Wire Instructions

Pacific Western Bank
9680 Haven Ave - Suite 100
Rancho Cucamonga, CA 91730
909-476-3025

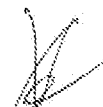
Acct:

DeBeer Watch Bands Inc
10782 Edison Court
Rancho Cucamonga, CA 91730

Routing: 122238200
Acct #: 1000086635

Payment Summary

Inventory of Active Styles (Exhibit A)	\$373,910.00
Plus: Deposit with Maxi Watch Straps	\$ 4,040.00
Non-inventory Assets (Exhibit B)	\$240,535.00
Less: Good faith deposit	(\$ 50,000.00)
 Total Transfer	 \$568,485.00



TRADEMARK