

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM756956

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
South Carolina Baseball Club, LP		09/16/2022	Limited Partnership: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Keystone Professional Baseball Club, Inc.		
Street Address:	One Gatehall Drive		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88366156	BELLYITCHER	
Serial Number:	88785904	UNCLE SLAM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	andrew.hollander@klgates.com		
Correspondent Name:	Andrew J. Hollander		
Address Line 1:	One Newark Center, Tenth Floor		
Address Line 4:	Newark, NEW JERSEY 07102		
NAME OF SUBMITTER:	Andrew J. Hollander		
SIGNATURE:	/Andrew J. Hollander/		
DATE SIGNED:	09/22/2022		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

WHEREAS, this Trademark Assignment (“Assignment”) is made and entered into effective this 16th day of September, 2022 (the “Effective Date”) to confirm the transfer on February 11, 2022 by **South Carolina Baseball Club, LP**, a limited partnership organized and existing under the laws of the State of South Carolina, composed of partners Uncle Charlie, Inc., organized in Delaware; Baseball Co. of America, organized in Florida; Peter Freund, U.S. Citizen; Gene Budig, U.S. Citizen; Alton Phillip, U.S. Citizen; James Birdas, U.S. Citizen; Gerald Goldklang, U.S. Citizen; Alan Wiener, U.S. Citizen and having a place of business at 360 Fishburne Street, Charleston, SC (“Assignor”) in favor of **Keystone Professional Baseball Club, Inc.**, a corporation organized and existing under the laws of the State of Florida and having a place of business at One Gatehall Drive, Parsippany, NJ 07054 (“Assignee”);

WHEREAS, the Assignor owned all rights, title and interest in and to the trademarks, service marks, business names, and tradenames including related goodwill (“the Trademarks”) listed in Exhibit A hereto (whether registered or not), and Assignee desired to obtain the Trademarks;

WHEREAS, this Assignment is being executed to confirm and memorialize in writing the earlier transfer by Assignor to Assignee of all rights, title and interest in and to the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree and confirm as follows:

- 1. Assignment of Trademarks.** Assignor confirms it has assigned, conveyed and transferred to Assignee, its successors and assigns, and confirms it hereby does so assign, Assignor’s entire rights, title and interest in and to the Trademarks along with the related goodwill of the business represented by the Trademarks, and for the United States intent-to-use trademark applications (pending or currently not pending) set forth in the attached the transfer of that portion of the Assignor’s business to which the trademark pertains, in all countries or jurisdictions, including all registered and common law rights thereto, any related trade dress rights, and including rights to (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) any and all causes of action whether accruing on or before the date of assignment as well as sue for past, present and future infringement, and to collect damages on the foregoing, (c) grant licenses or other interests to and in the Trademarks.
- 2. Recordation and Further Actions.** Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts Assignee may require in order to effect, evidence, or perfect the assignment of the assigned Trademarks to Assignee.
- 3. Successors and Assigns.** This Agreement shall bind and inure to the benefit of the parties and their respective successors and assigns.

4. **Counterparts.** This agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same instrument.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of the Effective Date.

UNCLE CHARLIE, INC., GENERAL PARTNER

By: Marvin S. Goldklang

Printed name: Marvin S. Goldklang

Title: President

Date: September 16, 2022

SOUTH CAROLINA BASEBALL CLUB, LP

By: Ben Abzug

Printed name: Ben Abzug

Title: Executive Vice President

Date: September 16, 2022

KEYSTONE PROFESSIONAL BASEBALL CLUB, INC.

By: Michael Goldklang

Printed name: Michael Goldklang

Title: General Counsel

Date: September 16, 2022

EXHIBIT A

Trademarks

Mark	Application Number	Registration Number
BELLYITCHER	88366156	
UNCLE SLAM	88785904	