

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM757694

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/23/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wicked Good Cupcakes, LLC		09/19/2022	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Hickory Farms, LLC		
Street Address:	311 South Wacker Drive		
Internal Address:	Suite 2030		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5110833	WICKED GOOD CUPCAKES	
Registration Number:	4985402	WICKED GOOD CUPCAKES	
CORRESPONDENCE DATA			
Fax Number:	3134276663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124271300		
Email:	CHIUSTM@LADAS.NET		
Correspondent Name:	Burton S. Ehrlich		
Address Line 1:	224 S. Michigan Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	4T22783080		
NAME OF SUBMITTER:	Burton S. Ehrlich		
SIGNATURE:	/bsehrlich/		
DATE SIGNED:	09/27/2022		
Total Attachments: 1			

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ASSIGNMENT

WHEREAS, Wicked Good Cupcakes, LLC, a Limited Liability Company organized and existing under the laws of Massachusetts, with its main corporate offices located at 342A Circuit Street, Hanover, Massachusetts 02339 (hereinafter "Assignor"), has adopted, used, and has been using the trademarks identified below:

<u>TRADEMARK</u>	<u>U.S. REG. NO.</u>
WICKED GOOD CUPCAKES And Design	5,110,833
WICKED GOOD CUPCAKES	4,985,402

WHEREAS, Hickory Farms, LLC, a Limited Liability Company organized and existing under the laws of Delaware, with its main corporate offices located at 311 South Wacker Drive, Chicago, Illinois 60606 (hereinafter "Assignee"), is desirous of acquiring all of the right, title and interest in and to said marks and the aforesaid registrations, together with goodwill represented and symbolized by said marks and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, nunc pro tunc as of June 23, 2021, all of the right, title and interest in and to the above identified trademark and the right to sue for past infringement, as well as with the goodwill represented and symbolized by said mark, and the registration, therefore.

Assignor: **Scott Noonan**
Digitally signed by Scott Noonan
DN: cn=Scott Noonan, o, ou, email=scott.noonan@comcast.net, c=US
Date: 2022.09.19 09:42:25 -04'00'

Typed
Printed Name: Scott Noonan
Title: Owner
Date: 9/19/22